Cisco Catalyst 4500 Series Switches

Cisco Universal Power Over Ethernet - Unleash the Power of your Network White Paper

Introduction

Enterprise workspace is quickly evolving with new networked devices to improve communication, collaboration, security, and productivity. Power over Ethernet (PoE), a way to deliver electrical power over LAN cabling to networked devices, has been widely deployed over the years to provide power to various endpoints in the enterprise workspace environment. Cisco® Catalyst®, are a market leader of PoE technology, continues to innovate to deliver Universal PoE (UPOE) technology with up to 60 watt power to enable even broader endpoint support, with additional benefits of higher availability, lower OpEx, and faster deployment.

This paper provides an overview of the Cisco UPOE technology. It describes how Cisco has evolved PoE technology to UPOE, the use case examples of UPOE to simplify enterprise deployment, and UPOE architecture and operations.

Viewing Options

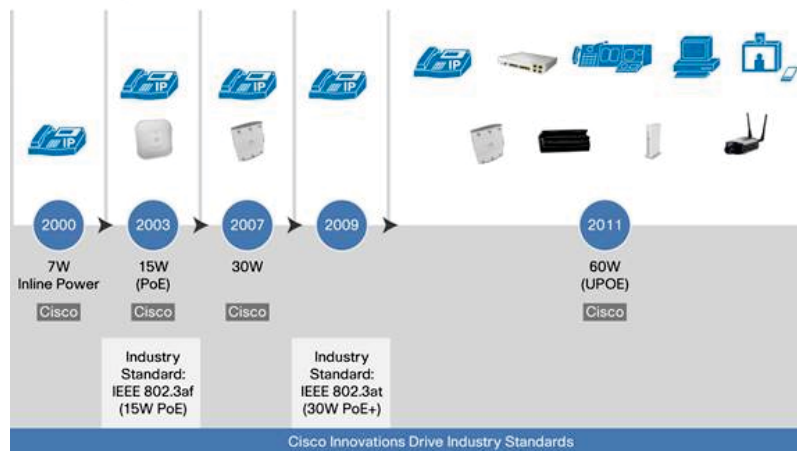PDF (1.0 MB)

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Evolution of PoE Technology

In recent years, enterprise workspace is increasingly converged to IP network infrastructure. PoE is one of the mostly widely deployed technologies to provide power to networked devices, with the following primary benefits:

- **High availability** for power and guarantees uninterrupted services, a requirement for critical applications (e911).
- **Lower OpEx** by providing network resiliency at lower cost by consolidating backup power into the wiring closet.
- **Faster deployment** of new campus access networking infrastructures by eliminating the need for a power outlet for every endpoint.
- Combined with Cisco EnergyWise and Energy-Efficient Ethernet (EEE), helps meet **corporate sustainability** mandates while **lowering energy** costs.

As the enterprise workspace evolves with more and more end devices for communication, collaboration, security, and productivity, the need of PoE is also evolving to support newer end devices with increased power requirements. Flowing Figure 1 shows the PoE evolution.

Figure 1. Evolution of PoE Standard and Cisco Delivery with Cisco Catalyst Switches

Power Over Ethernet
A Historical Perspective

| 2000 | 2003 | 2007 | 2009 | 2011 |
| 7W Inline Power | 15W (PoE) | 30W | | 60W (UPOE) |

Industry Standard: IEEE 802.3af (15W PoE)

Industry Standard: IEEE 802.3at (30W PoE+)

Cisco Innovations Drive Industry Standards

Cisco has been leading Power over Ethernet technology since 2000; the first generation of Cisco prestandard PoE delivered up to 6.3W to the end devices over the Ethernet cables that transport data traffic. This prestandard PoE supported endpoints such as Cisco IP phone 7906G/7911G/7941G and so on.

In June 2003, the IEEE approved a standard, IEEE 802.3af, for Power over Ethernet technology. The standard specified a 15.4W maximum power delivery from the network device, also known as power sourcing equipment (PSE), to an

end device, also known as a powered device (PD). The average maximum power available to the PD is 12.95W after accounting for cable loss. This expands broader end device coverage such as Cisco IP phone 7941G-GE/7961G-GE/7985G and wireless access points.

To support more emerging end devices with higher power requirements, IEEE introduced new standard, 802.3at, to scale up to 30W power delivery. This further expands the end devices coverage to a broader range including newer devices such as IEEE 802.11n wireless access points, security surveillance cameras, and so on. Cisco Catalyst 4500E was the first Ethernet switch in the industry to introduce 30W PoE technology in 2007, two years before the IEEE 802.3at standard introduction, and later become compliant with the IEEE 802.3at standard when it was ratified in 2009.

As more networked devices emerge in enterprise workspace and become more efficient in terms of power consumption, there are more opportunities to take advantage of the benefits of PoE technology to simplify the provisioning and deployment of these devices and save costs. PoE technology has the potential to deliver up to 60W per device, which allows a much wider range of device support. Cisco UPOE leapfrogs the industry to provide 60W PoE per switch port to enable new deployment options in next-generation workspace environments.

Use Case Examples of UPOE

Cisco UPOE simplifies network infrastructures and delivers lower total cost of ownership for connected environments such as virtual desktop infrastructure (VDI), financial trading floor, enterprise workspace, conference rooms, hospitality guest suites, and retail. Partnerships with industry leaders and in-house development together have resulted in a variety of end devices that are compatible with Cisco UPOE. A few notable end devices are:

- Samsung integrated display VDI zero clients
- BT IP turrets
- Cisco Catalyst compact switches
- Cisco Personal TelePresence® systems
- Building management and physical security devices

The following sessions describes several UPOE use case examples.

Virtual Desktop Infrastructure

Virtual desktop infrastructure (VDI) is becoming more popular in enterprise to address increasing challenges of security, changing global business dynamics, TCO requirements, and increasingly mobile and diverse workforce. VDI fundamentally changes the way that employees, partners and consultants work by providing anytime, anywhere secure access to desktops hosted and managed in the data center. It provides these benefits:

- Compliance, data security, and control
- Rapid desktop deployment and scaling
- Total cost ownership with benefits such as centralized and streamlined desktop lifecycle management

In a VDI deployment, an end-user device can be a thin client that provides an optimized, lower cost device designed specifically to interact with a hosted virtual desktop. UPOE can greatly simplify this deployment by providing PoE power to the thin client and its display. The following deployment options require by UPOE:

- Integrated Display: To simplify the workspace, vendors start to integrate thin client, softphone functionalities into the display monitor to provide one integrated endpoint to the end users. With the advancement of technologies, the power consumption of this VDI thin client display can fall into the range of 50W. For example, the Samsung 220 display monitor offers integrated thin client function with less than 51W power consumption. With UPOE, the VDI system can be powered by UPOE power to provide a very flexible plug-and-play deployment, see Figure 2 below.

Figure 2. VDI with Integrated Display
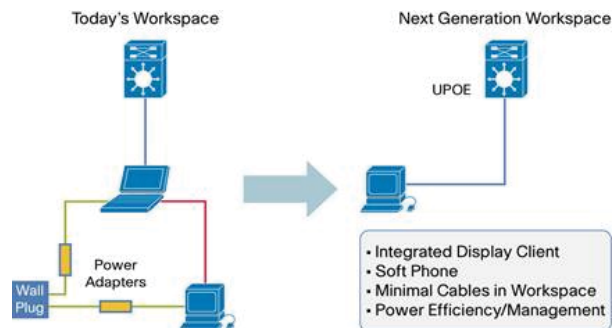
- Backpack VDI module with IP Phone: Cisco VXC 2100 is a compact device that is physically integrated with the Cisco Unified IP Phone 8900 or 9900 Series, to provide end-point for users.
- Standalone VDI device: Cisco VXC 2200 is a sleek, standalone, small-

footprint zero client device. With UPOE, users can power both the VXC 2200 as well as native LED displays.

UPOE provides the following benefits in the VDI deployment:

Deployment flexibility: By providing data as well as power to the workspace, network administrators now have flexibility to respond to changing business needs to provide access to employee, guests, or contractors.

Lower cost of ownership: UPOE helps business to lower the cost of ownership through:

- Converging the power to central location and removing the need of wall plug
- Highly efficient switch power supply in comparison of power adapters in every user office
- Optimizing stay-on time through network rather than relying on individual users
- Reduced cable clutter

Financial Trading Floors

In today's IP trading floor design, network planners need to respond to traders' requests for multiple screens, live video feed, conference calls, and lightning speed to get feed updates. All these request high availability, multicast and buffering architecture as the key features for the network. Cisco Catalyst 4500E is switch of choice with right features set to address primary trends that are shaping today's IP trading floor design. This platform not only provides line-rate unicast and multicast switching with consistent low latency to all user access ports but also delivers rich borderless network services critical for financial deployments. Some of these services include high availability with full hardware redundancy and software features like In-Service Software Upgrade; application visibility with Flexible Netflow (FnF) and hosted applications like WireShark.

One of the primary devices in the IP trading environment is the IP turret system that provides integrated communication tools for financial traders. Today, IP turrets are powered by wall power with backup UPS power sources under each trader's desk for high availability. With UPOE technology, the IP data and power can be converted to a single highly resilient networking infrastructure with Cisco Catalyst 4500E, see Figure 3. This greatly reduces the total cost of ownership by simplifying the cabling and consolidating backup power into the closet.

Figure 3. Financial Trading Floors Enabled by Cisco Catalyst 4500E
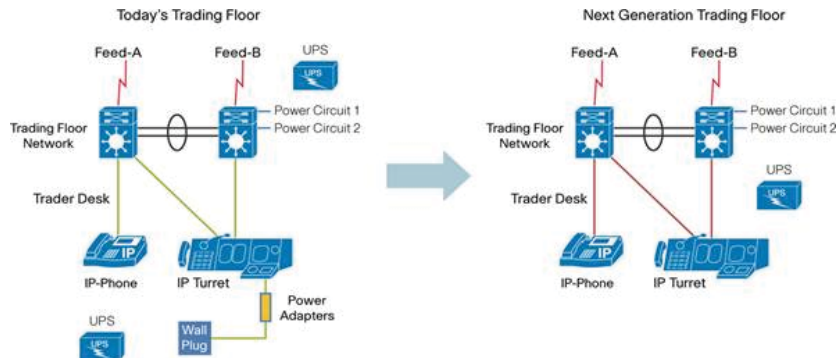
Cisco is partnering with the following market-leading IP turret vendors to deliver this solution:

- British Telecom
- IP Trade
- Speakerbus

Hospitality and Retail Environment

Customer experience plays a primary role in hospitality and retail sector that relies heavily on repeat customers. Retail industry is leveraging the advancements in technologies to create a positive experience on their customers, thus improving their profitability. In addition, rising energy costs are giving more attention than ever to sustainable business practices, and innovation on Cisco Catalyst platforms like 4500E, 3850, 3750-X and 3560-X addressing these initiatives.

UPOE enables powering multiple endpoints by using POE pass-through on Cisco's latest compact switches, 3560C or 2960C, see Figure 4. This enables advanced security services to reach the network edge and deliver Power over Ethernet and Gigabit Ethernet connectivity for deployments outside the wiring closet. This solution reduces wiring constraints and enables network consolidation.

Figure 4. UPOE in Retail Deployments
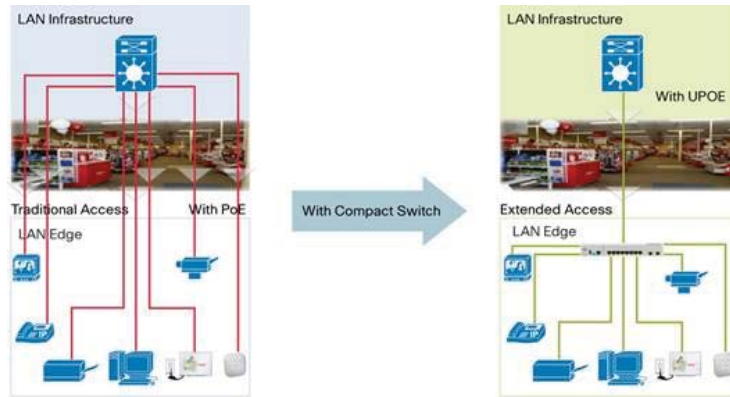
Primary benefits include:

> **Energy management:** With centralized management, hotels can now manage turning on and off room devices in much more streamlined fashion. This not only lets customers get a ready room by the time they check in, but also the hotel saves energy cost by turning off selected devices when the customer walks out of the room.

> **Operational easiness:** UPOE powered compact switches enable hotels to plan for upcoming conferences or seminars on a need basis.

UPOE Architecture

As defined in IEEE 802.3af and IEEE 802.3at, PoE delivers electrical power over two pairs out of the four twisted pairs of cable in Class D (also known as Cat5e) or better, cabling as specified in ISO/IEC 11801:1995. A PSE uses only signal pairs, the pairs 1, 2 and 3, 6, to transport power from the PSE to the PD and leaves the spare pairs, the pairs 4, 5 and 7, 8, idle. This architecture can deliver up to 30W per port. (Refer to Figure 5.)

Figure 5. PoE and PoE+ Architecture

UPOE uses the same cabling standard as PoE. Instead of delivering power over two twisted pairs, it provides the capability to source up to 60W of power by using all the four pairs of standard Ethernet cabling (Cat5e or better).

The architecture for a 4-pair system is pretty straightforward; it is an extension of the 2-pair design. The 2-pair system uses one PSE controller to power the PD through the signal pairs of the cable. In the new 4-pair system two PSE controllers will be used to power both the signal pairs and the spare pairs. Figure 6 shows the UPOE architecture.

Figure 6. UPoE Architecture

Table 1 summarizes the primary comparison between PoE, PoE Plus, and UPOE.

Table 1. PoE/PoE Plus/UPOE comparison

	PoE	PoE Plus	UPOE
Minimum cable type	Cat5e	Cat5e	Cat5e
IEEE standard definition	802.3af	802.3at	Cisco proprietary
Maximum power per PSE port	15.4W	30W	60W
Maximum power to PD	12.95W	25.5W	51W
Twisted pair used	2-pair	2-pair	4-pair

UPOE cable heat dissipation

Cisco UPOE is an efficient mechanism for power delivery since it uses all four twisted pairs within the Ethernet cable to deliver power (as opposed to two twisted pairs used by PoE Plus). This effectively reduces the channel losses by half for the same power delivered over UPOE vs. PoE Plus. Moreover, the recommendation published by cabling standards - ISO/IEC and TIA/TR-42 as part of formal liaison committee with IEEE 802.3 - indicate that UPOE can be supported over the same standard cabling infrastructures that conform to PoE Plus requirements. Results as following in Table 2.

Table 2. Test Results from TIA TR-42 and ISO/IEC

TIA TR-42 Recommendation			ISO/IEC Recommendation		
Temperature Rise	Max Current per twisted Pair	Max Power @ 50V	Temperature Rise	Max Current per twisted Pair	Max Power @ 50V
5	420mA	37.5W	5	420mA	37.5W
7.5	520mA	45.2W	7.5	550mA	47.4W
10	600mA	51.0W	10	600mA	51.0W
12.5	670mA	55.8W	12.5	680mA	56.4W
15	720mA	59.0W	15	720mA	59.0W

With maximum 51W UPOE capacity, temperature for 100-cable bundle increased 10 degrees. This is as required by PoE Plus cable standard request defined in 802.3at.

UPOE Operation

This section describes the UPOE operation steps to detect, classify, and negotiate power and subsequently power up the PD.

PD Detection, Classification

The hardware detection and classification mechanism for UPOE follows the IEEE 802.3 standard. The PSE and the PD use a set of physical layer mechanisms to detect the connection of the endpoint and subsequently classify the endpoints into different categories that map to different levels of power requirements. Table 3 lists the PoE classes.

Table 3. PoE Classes

Class	Usage of class	Minimum Power Levels Output at the PSE	Maximum Power Levels at the Powered Device	Class description
0	Default	15.4W	0.44 to 12.95W	Classification unimplemented
1	Optional	4.0W	0.44 to 3.84W	Very Low Power
2	Optional	7.0W	3.84 to 6.49W	Low Power
3	Optional	15.4W	6.49 to 12.95W	Mid Power
4 4	Reserved in 802.3af 802.3at	Treat as Class 0 30W	12.95W to 25.5W	High Power

At power-on, a UPOE device is treated as a PoE device and allocated 15.4W as the default power. After power-on the PSE and PD go through a power negotiation phase to determine exactly how much power will be provisioned from the PSE to the PD.

UPOE Power Negotiation

UPOE uses the same CDP and LLDP power negotiation mechanism and algorithms for inline power negotiation with an extended range of allowing requests up to 60W contingent on PSE hardware capability and power budget. With UPOE, we introduce a new CDP and LLDP TLV to accommodate the 4-pair

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