

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

SERVICENOW, INC.  
Petitioner

v.

HEWLETT-PACKARD COMPANY  
Patent Owner

---

CBM Review No. 2015-00077  
Patent 7,925,981  
Filed: February 14, 2015

---

**MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8(A)(2)**

Pursuant to 37 C.F.R. § 42.8(a)(1), Patent Owner Hewlett-Packard Company (“HP”) hereby files its Mandatory Notices in response to the Petition for Covered Business Method Patent Review of U.S. Patent No. 7,925,981 (“the ’981 patent”).

**I. 37 C.F.R. § 42.8(b)(1) – Real Party-in-Interest**

The Real Party in Interest for Patent Owner is:

Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304-1185

**II. 37 C.F.R. § 42.8(b)(2) – Related Matters**

The following litigation matter would affect, or be affected by, a decision in this proceeding: *Hewlett-Packard Company v. ServiceNow, Inc.*, Case No. 14-cv-00570-BLF, filed in the United States District Court for the Northern District of California on February 6, 2014. The ‘981 patent is at issue in this litigation.

This proceeding is also related to IPR 2015-00707, an *Inter Partes* Review of the ‘981 patent, filed on February 5, 2015 by the Petitioner.

**III. 37 C.F.R. § 42.8(b)(3) – Lead Counsel**

Lead Counsel:

Joseph F. Haag, Reg. No. 42,612  
Wilmer Cutler Pickering Hale and Dorr LLP  
950 Page Mill Road  
Palo Alto, CA 94304  
General Phone: (650) 858-6000  
Direct Line: (650) 858-6032  
Email: [Joseph.Haag@wilmerhale.com](mailto:Joseph.Haag@wilmerhale.com);  
[WHIPDocketStaff@wilmerhale.com](mailto:WHIPDocketStaff@wilmerhale.com)  
Fax: (650) 858-6100

Backup Counsel:

Evelyn C. Mak, Reg. No. 50,492  
Wilmer Cutler Pickering Hale and Dorr LLP  
950 Page Mill Road  
Palo Alto, CA 94304  
General Phone: (650) 858-6000  
Direct Line: (650) 858-6102  
Email: [Evelyn.Mak@wilmerhale.com](mailto:Evelyn.Mak@wilmerhale.com);  
[WHIPDocketStaff@wilmerhale.com](mailto:WHIPDocketStaff@wilmerhale.com)  
Fax: (650) 858-6100

**IV. 37 C.F.R. § 42.8(b)(4) – Service Information**

Please address all correspondence to the counsel as shown above. Patent Owner consents to electronic service by email at the email addresses shown above. The addresses listed for lead and backup counsel above are the postal mail addresses and hand delivery addresses as required by 37 C.F.R. § 42.8(b)(4).

The Patent Trial and Appeal Board is hereby authorized to charge any fees associated with CBM 2015-00077 to its Deposit Account 080219.

Date: March 6, 2015

Respectfully Submitted,

/Joseph F. Haag/

Joseph F. Haag  
Registration No. 42,612

Attorney for Patent Owner  
Hewlett-Packard Company

**Certificate of Service**

I hereby certify that on March 6, 2015, I caused a true and correct copy of the MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8(A)(2) and Power of Attorney to be served via email on the following attorneys for Petitioner:

Heidi L. Keefe (hkeefe@cooley.com; zpatdcdocketing@cooley.com)

Andrew C. Mace (amace@cooley.com; zpatdcdocketing@cooley.com)

\_\_\_\_\_/Joseph F. Haag/\_\_\_\_\_  
\_\_\_\_\_

Joseph F. Haag  
Registration No. 42,612