Paper No. 19 Entered: December 2, 2014

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TD AMERITRADE HOLDING CORP.,
TD AMERITRADE, INC., and
TD AMERITRADE ONLINE HOLDINGS CORP.,
Petitioner,

v.

TRADING TECHNOLOGIES INTERNATIONAL, INC., Patent Owner.

Case CBM2014-00137 Patent No. 7,685,055 B2

Before SALLY C. MEDLEY, MEREDITH C. PETRAVICK, and PHILIP J. HOFFMANN, *Administrative Patent Judges*.

PETRAVICK, Administrative Patent Judge.

DECISION
Institution of Covered Business Method Patent Review
37 C.F.R. § 42.208



I. INTRODUCTION

A. Background

TD Ameritrade Holding Corp., TD Ameritrade, Inc., and TD Ameritrade Online Holdings Corp. (collectively, "Petitioner") filed a Petition (Paper 1, "Pet.") on May 19, 2014, that requests review under the transitional program for covered business method patents of U.S. Patent No. 7,685,055 B2 (Ex. 1001, "the '055 patent"). Trading Technologies International, Inc. ("Patent Owner") filed a Preliminary Response on September 3, 2014. Paper 17 ("Prelim. Resp."). We have jurisdiction under 35 U.S.C. § 324, which provides that a post-grant review may not be instituted "unless . . . the information presented in the petition . . . would demonstrate that it is more likely than not that at least 1 of the claims challenged in the petition is unpatentable."

Petitioner challenges the patentability of claims 1–19 ("the challenged claims") of the '055 patent under 35 U.S.C. §§ 101, 103. We determine that the Petition demonstrates that it is more likely than not that the challenged claims 1–19 are unpatentable, and we institute a covered business method patent review of claims 1–19 of the '055 patent.

B. Related Matters

Petitioner and Patent Owner identify numerous related U.S. District Court cases. Pet. 2–3; Paper 7, 2–5.

Patent Owner also states that related U.S. Patent No. 7,676,411 is the subject of *TD Ameritrade Holding Corp. v. Trading Technologies International, Inc.*, Case CBM2014-00133 (PTAB); that related U.S. Patent No. 6,772,132 is the subject of *TD Ameritrade Holding Corp. v. Trading*



Technologies International, Inc., Case CBM2014-00135 (PTAB); and that related U.S. Patent No. 6,766,304 is the subject of *TD Ameritrade Holding Corp. v. Trading Technologies International, Inc.*, Case CBM2014-00136 (PTAB). Paper 7, 5. Patent Owner further states that related U.S. Patent No. 6,766,304 was the subject of Reexamination, Control No. 90/008,577; and related U.S. Patent No. 6,772,132 was the subject of Reexamination, Control No. 90/008,576 and Reexamination, Control No. 90/011,250. *Id.* Related U.S. Patent No. 7,533,056 is the subject of CBM2014-00131 (PTAB).

C. The '055 Patent (Ex. 1001)

The '055 patent is titled "System and Method for Automatic Repositioning of Market Information in a Graphical User Interface," and issued March 23, 2010, from Application No. 11/417,547 filed May 3, 2006. Ex. 1001, 1. The '055 patent discloses a graphical user interface ("GUI") displaying information related to a commodity and a method of automatically repositioning the information. *Id.* at Abstract. The '055 patent's Figure 16A is reproduced below.



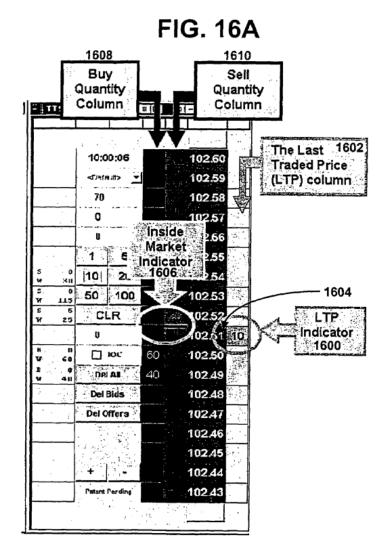


Fig. 16A depicts the GUI of the '055 patent

The GUI includes a plurality of columns, including a static price axis, which includes a plurality of price values for the commodity, such as "102.60." *Id.* at Fig. 16A; col. 7, l. 67–col. 8, l. 18.

Columns 1608 and 1610 are aligned with the static price axis and dynamically display buy (i.e., bid) quantities and sell (i.e., ask) quantities, respectively, for the corresponding price values of the static price axis. *Id.* at Fig. 16A; col. 26, ll. 10–11. Column 1602 displays the last traded price ("LTP"), and the inside market (i.e., the highest buy price and lowest sell



price at which there is quantity currently in the market) is marked with inside market indicator 1606, which is a solid line spanning columns 1608 and 1610. *Id.* at Fig. 16A; col. 26, ll. 3–14.

The GUI can re-position a designated item of interest, such as the LTP or inside market indicator, in the display. *Id.* at col. 26, ll. 4–45. For example, if the LTP or inside market moves a designated number of cells away from the top or bottom of the display screen, the display, including the static price axis, is repositioned so that LTP or inside market is centered on the display. *See id.* Manual re-positioning can also be used in conjunction with automatic re-positioning. *Id.* at col. 26, ll. 33–37.

Claim 1 of the '055 patent is illustrative of the challenged claims and is reproduced below:

1. A method for repositioning a static price axis on a graphical user interface for displaying market information of a commodity being traded at an electronic exchange, the method comprising:

receiving market information relating to a commodity from an electronic exchange via a computing device, the market information comprising an inside market with a current highest bid price and a current lowest ask price for the commodity;

displaying a first plurality of price levels along a static price axis on a graphical user interface of a display device associated with the computing device, where the first plurality of price levels range from a lowest value to a highest value along the static price axis;

in response to an input command received via an input device associated with the computing device, adjusting the first plurality price levels among a range of price levels to an adjusted plurality of price levels including the first plurality of price levels;



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

