UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE INC.
Petitioner

v.

CONTENTGUARD HOLDINGS INC. Patent Owner

Cases CBM2015-00040

Patent Nos. 7,774,280

CONTENTGUARD HOLDINGS INC.'S POWER OF ATTORNEY

PURSUANT TO 37 C.F.R. §42.10(b)

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Patent Trial and Appeal Board U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450



Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, ContentGuard Holdings, Inc., having a principal place of business at 6900 N. Dallas Parkway, Suite 850, Plano, Texas, 75024, hereby appoints practitioners associated with McKool Smith, P.C., Customer Number 127134, as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *Inter Partes* an Covered Business Method review of U.S. Patent No. 7,774,280. These attorneys include at least:

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FOR:	ContentGuard Holdings Inc.	
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SIGNATURE: I Tu Thi

BY: _Mr. Steve Ednie

TITLE: Secretary

DATE: 12/29/2014



CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e))

Pursuant to 37 C.F.R. §§ 42.6(e) the undersigned certifies that, on the 30th day of December, 2014, a complete and entire copy of this Patent Owner's Power of Attorney was provided to the Petitioner by electronic mail to the following attorneys of record for the Petitioner:

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