

U.S. Patent No. 7,774,280  
*Covered Business Method* Review  
Petitioner Power of Attorney

Paper No.: 2

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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GOOGLE INC  
Petitioner

v.

CONTENTGUARD HOLDINGS, INC.  
Patent Owner

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U.S. Patent No. 7,774,280  
Issue Date: August 10, 2010  
Title: SYSTEM AND METHOD FOR MANAGING TRANSFER OF RIGHTS  
USING SHARED STATE VARIABLES

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Covered Business Method Review No. CBM2015-00040

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PETITIONER POWER OF ATTORNEY

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**PETITIONER POWER OF ATTORNEY**

Petitioner, Google Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned covered business method patent review:

<b>Lead Counsel</b>	<b>Back-Up Counsel</b>
Robert R. Laurenzi, Reg. No. 45,557 Kaye Scholer LLP 250 West 55th Street New York, NY 10019-9710 robert.laurenzi@kayescholer.com Telephone: (212) 836-7235 Facsimile: (212) 836-6427	Nisha Agarwal, Reg. No. 67,039 Kaye Scholer LLP 2 Palo Alto Square 3000 El Camino Real, Suite 400 Palo Alto, CA 94306 nisha.agarwal@kayescholer.com Telephone: (650) 319-4549 Facsimile: (650) 319-4700

The individual signing below has the authority to execute this document on behalf of Google Inc.

Dated: Dec 8/14

By: 

Name: Catherine Lacavera

Title: Director Litigation  
Google Inc.

Telephone: 650 253 0000