

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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GOOGLE INC. AND APPLE INC.,  
Petitioners,

v.

CONTENTGUARD HOLDINGS, INC.,  
Patent Owner.

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Case No. CBM2015-00040<sup>1</sup>  
U.S. Patent No. 7,774,280

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**POWER OF ATTORNEY FOR PETITIONER APPLE INC.**

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<sup>1</sup> Case No. CBM2015-00160 has been joined with this proceeding.

**POWER OF ATTORNEY FOR PETITIONER APPLE INC.**

In accordance with 37 C.F.R. § 42.10(b), Petitioner Apple Inc. hereby appoints:

<u>Lead Counsel</u> Jeffrey P. Kushan Reg. No. 43,401 Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 <a href="mailto:jkushan@sidley.com">jkushan@sidley.com</a> (202) 736-8914	<u>Backup Lead Counsel</u> Michael R. Franzinger Reg. No. 46,335 Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 <a href="mailto:mfranzinger@sidley.com">mfranzinger@sidley.com</a> (202) 736-8583  Thomas A. Broughan, III Reg. No. 66,001 Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 <a href="mailto:tbroughan@sidley.com">tbroughan@sidley.com</a> (202) 736-8314
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as its representatives to act on its behalf in the above-identified proceeding, with full power to appoint an associate agent, and to transact all business in the United States Patent and Trademark Office in connection therewith.

I have authority to sign this document on behalf of Petitioner Apple Inc.

Signature:  Date:   
Name: Noreen Krall  
Title: Vice President, Chief Litigation Counsel

CBM2015-00040

CBM2015-00160

**CERTIFICATE OF SERVICE**

I hereby certify that on this 5rd day of November, 2015, a copy of this Power of Attorney has been served in its entirety by email on Petitioners and on the following counsel of record for Patent Owner:

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Dated: November 5, 2015

Respectfully submitted,

/Jeffrey P. Kushan/  
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