

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE INC. AND APPLE INC.,
Petitioners,

v.

CONTENTGUARD HOLDINGS, INC.,
Patent Owner.

Case No. CBM2015-00040¹
U.S. Patent No. 7,774,280

POWER OF ATTORNEY FOR PETITIONER APPLE INC.

¹ Case No. CBM2015-00160 has been joined with this proceeding.

POWER OF ATTORNEY FOR PETITIONER APPLE INC.

In accordance with 37 C.F.R. § 42.10(b), Petitioner Apple Inc. hereby appoints:

<u>Lead Counsel</u> Jeffrey P. Kushan Reg. No. 43,401 Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 jkushan@sidley.com (202) 736-8914	<u>Backup Lead Counsel</u> Michael R. Franzinger Reg. No. 46,335 Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 mfranzinger@sidley.com (202) 736-8583 Thomas A. Broughan, III Reg. No. 66,001 Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 tbroughan@sidley.com (202) 736-8314
---	--

as its representatives to act on its behalf in the above-identified proceeding, with full power to appoint an associate agent, and to transact all business in the United States Patent and Trademark Office in connection therewith.

I have authority to sign this document on behalf of Petitioner Apple Inc.

Signature:  Date: 

Name: Noreen Krall

Title: Vice President, Chief Litigation Counsel

CBM2015-00040
CBM2015-00160

CERTIFICATE OF SERVICE

I hereby certify that on this 5rd day of November, 2015, a copy of this Power of Attorney has been served in its entirety by email on Petitioners and on the following counsel of record for Patent Owner:

Timothy P. Maloney
Nicholas T. Peters
Fitch Even Tabin & Flannery LLP
tpmalo@fitcheven.com
ntpete@fitcheven.com

Robert A. Cote
McKool Smith, P.C.
rcote@mckoolsmith.com

Dated: November 5, 2015

Respectfully submitted,

/Jeffrey P. Kushan/
Jeffrey P. Kushan
Reg. No. 43,401
Attorney for Petitioner Google