Paper No. 26

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE INC. AND APPLE INC., Petitioners,

v.

CONTENTGUARD HOLDINGS, INC, Patent Owner.

Case No. CBM2015-00040¹ U.S. Patent No. 7,774,280

Petitioners' Joint Request for Oral Argument

¹ Case No. CBM2015-00160

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CBM2015-00040

Pursuant to 37 C.F.R. § 42.70(a), requiring a separate paper requesting oral argument and specifying issues to be argued, Petitioner Google Inc. and Petitioner Apple Inc. ("Petitioners") respectfully submit this Joint Request for Oral Argument on behalf of Petitioners. As specified in the Board's June 24, 2015 Scheduling Order (Paper 10), Oral Argument is scheduled for February 24, 2016.

Petitioners request that each side be given 60 minutes of argument time to address all of the issues in this proceeding. Petitioners may address any issue raised in this proceeding, including the issues identified below:

- Grounds for which trial was instituted for the '280 patent and any issue raised in the Board's Institution Decision, including whether the '280 patent is a covered business method patent and whether the '280 patent is anticipated or rendered obvious by the prior art.
- Any issue addressed in Petitioners' papers and supporting evidence, including but not limited to the Petition and Reply Brief.
- Rebuttal to Patent Owner's presentation on its Motion to Amend, including any issue addressed in Petitioners' Opposition to the Motion to Amend.
- Rebuttal to Patent Owner's presentation on all issues, including the issues listed above and any issues raised in Patent Owner's Response, Motion for Observations on Cross-Examination, or Motion to Exclude (if any).

CBM2015-00040

Petitioners request permission to use audio/visual equipment to display demonstrative exhibits, including a projector and screen for Power Point or PDF slides, and if possible, a hard copy document projector.

Dated: February 8, 2016

Respectfully Submitted,

/<u>Robert R. Laurenzi</u>/ Robert R. Laurenzi Registration No. 45,557 Kaye Scholer LLP 250 W55th Street New York, NY 10019 robert.laurenzi@kayescholer.com

Attorney for Petitioner Google Inc.

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<u>/ Jeffrey P. Kushan /</u> Jeffrey P. Kushan Registration No. 43,401 Sidley Austin LLP 1501 K Street NW Washington, DC 20005 jkushan@sidley.com

Attorney for Petitioner Apple Inc.

Certificate of Service

I hereby certify that on this 8th day of February, 2016, a copy of this

Petitioners' Joint Request for Oral Argument has been served in its entirety by

email on the following counsel of record for Patent Owner:

Timothy Maloney (tpmalo@fitcheven.com) Nicholas T. Peters (ntpete@fitcheven.com)

Robert A. Cote (rcote@mckoolsmith.com)

Dated: February 8, 2016

Respectfully submitted,

<u>/Jeffrey P. Kushan/</u> Jeffrey P. Kushan **Attorney for Petitioner Apple**