

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., SAMSUNG ELECTRONICS AMERICA, INC., SAMSUNG
ELECTRONICS CO., LTD., and GOOGLE INC.,
Petitioner

v.

SMARTFLASH LLC,
Patent Owner

Case No. CBM2015-00033
Patent No. 8,336,772

Before the Honorable JENNIFER S. BISK, RAMA G. ELLURU, GREGG I.
ANDERSON, and MATTHEW R. CLEMENTS, *Administrative Patent Judges*.

PETITIONER APPLE INC.'S SUPPLEMENTAL MANDATORY NOTICE
INFORMATION UNDER 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. § 42.8, the undersigned, on behalf of and acting in a representative capacity for Petitioners, Apple Inc. ("Petitioner"), hereby submits this Supplemental Mandatory Notice, which updates lead and back-up counsel information.

I. Lead and Back-Up Counsel and Service Information

In accordance with 37 C.F.R. § 42.8(b)(3) and (b)(4), Apple Inc. identifies the following lead and back-up counsel and service information:

LEAD COUNSEL	BACK-UP COUNSEL
<p>J. Steven Baughman (lead counsel) Reg. No. 47,414 Ropes & Gray LLP 2099 Pennsylvania Avenue, N.W. Washington, D.C. 20006- 6807 P: 202-508-4606/ F: 202-383-8371 Steven.Baughman@ropesgray.com</p> <p>Mailing address for all PTAB correspondence:</p> <p>ROPES & GRAY LLP IPRM – Floor 43 Prudential Tower 800 Boylston Street Boston, Massachusetts 02199-3600</p>	<p>Megan F. Raymond (back-up counsel) Reg. No. 72,997 Ropes & Gray LLP 2099 Pennsylvania Avenue, N.W. Washington, DC 20006-6807 P: 202-508-4741/F: 202-383-8347 megan.raymond@ropesgray.com</p> <p>James R. Batchelder (pro hac vice) Ropes & Gray LLP 1900 University Avenue, 6th Floor East Palo Alto, CA 94303 P: 650-617-4018/F: 650-566-4134 james.batchelder@ropesgray.com</p> <p>ApplePTABService-SmartFlash@ropesgray.com</p>

Dated: April 6, 2016

By: /J. Steven Baughman /

J. Steven Baughman (lead counsel)
Reg. No. 47,414
Ropes & Gray LLP
2099 Pennsylvania Avenue, N.W.
Washington, D.C. 20006- 6807
P: 202-508-4606/ F: 202-383-8371
Steven.Baughman@ropesgray.com

Megan F. Raymond (back-up
counsel)
Reg. No. 72,997
Ropes & Gray LLP
2099 Pennsylvania Avenue,
N.W.
Washington, D.C. 20006- 6807
P: 202-508-4606/ F: 202-383-
8371
megan.raymond@ropesgray.com

James R. Batchelder (pro hac
vice)
Ropes & Gray LLP
1900 University Avenue, 6th
Floor
East Palo Alto, CA 94303
P: 650-617-4018/F: 650-566-
4134
james.batchelder@ropesgray.com

Mailing address for all correspondence: ROPES & GRAY LLP, IPRM – Floor 43,
Prudential Tower, 800 Boylston Street, Boston, MA 02199-3600

CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the foregoing **PETITIONER APPLE INC.'S SUPPLEMENTAL MANDATORY NOTICE INFORMATION UNDER 37 C.F.R. § 42.8** was served on April 6, 2016 in its entirety by causing the aforementioned document to be electronically mailed, pursuant to the parties' agreement, to the following attorneys of record for the Patent Owner listed below:

Michael R. Casey
J. Scott Davidson
DAVIDSON BERQUIST JACKSON & GOWDEY LLP
8300 Greensboro Drive, Suite 500
McLean, VA 22102
Telephone: (571) 765-7700
Facsimile: (571) 765-7200
mcasey@dbjg.com
jsd@dbjg.com
docket@dbjg.com
SmartFlash-CBM@dbjg.com

Attorneys for Patent Owner Smartflash LLC

ROPES & GRAY LLP

/s/ Megan Raymond
Megan F. Raymond