Paper 39, CBM2015-00028 Paper 38, CBM2015-00029 Paper 39, CBM2015-00031 Paper 40, CBM2015-00032 Paper 37, CBM2015-00033 Entered: December 31, 2015

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., SAMSUNG ELECTRONICS AMERICA, INC., SAMSUNG ELECTRONICS CO., LTD., and GOOGLE INC., Petitioner,

v.

SMARTFLASH LLC, Patent Owner.

CBM2015-00028¹, CBM2015-00029² (7,334,720 B2) CBM2015-00031³, CBM2015-00032⁴, CBM2015-00033⁵ (8,336,772 B2)⁶

¹ Review of claim 1 in CBM2015-00125 (Google) has been consolidated with this proceeding.

² Review of claim 15 in CBM2015-00125 (Google) has been consolidated with this proceeding.

³ Review of claims 5 and 10 in CBM2015-00059 (Samsung) has been consolidated with this case. Review of claims 1, 5, and 10 in CBM2015-00132 (Google) has been consolidated with this case.

⁴ Review of claim 14 in CBM2015-00059 (Samsung) has been consolidated with this case. Review of claims 14 and 22 in CBM2015-00132 (Google) has been consolidated with this case.

⁵ Review of claims 26 and 32 in CBM2015-00059 (Samsung) has been consolidated with this case.

⁶ This order addresses issues that are the same in all identified cases. We exercise our discretion to issue one order to be filed in each case. The

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Before RAMA G. ELLURU, GREGG I. ANDERSON, and MATTHEW R. CLEMENTS, *Administrative Patent Judges*.

ELLURU, Administrative Patent Judge.

ORDER Petitioner's Motion for Admission *Pro Hac Vice* of James R. Batchelder *37 C.F.R. § 42.10*

It is

ORDERED that Petitioner Apple Inc.'s unopposed motion for *pro hac vice* admission of Mr. James R. Batchelder is *granted*; Mr. Batchelder is authorized to represent Petitioner Apple only as back-up counsel in the instant proceeding;

FURTHER ORDERED that Petitioner Apple is to continue to have a registered practitioner represent it as lead counsel for the instant proceeding;

FURTHER ORDERED that Mr. Batchelder is to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

FURTHER ORDERED that Mr. Batchelder is to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.*

parties, however, are not authorized to use this style heading in subsequent papers.

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PETITIONER:

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