UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., Petitioner

v.

SMARTFLASH LLC, Patent Owner

Case CBM2015-00029 Patent 7,334,720 B2

Before the Honorable JENNIFER S. BISK, RAMA G. ELLURU, GREGG I. ANDERSON, and MATTHEW R. CLEMENTS, *Administrative Patent Judges*.

PETITIONER APPLE INC.'S FIRST SET OF OBJECTIONS TO PATENT OWNER SMARTFLASH LLC'S EXHIBITS

Pursuant to 37 C.F.R. § 42.64(b)(1), the undersigned, on behalf of and acting in a representative capacity for Petitioner Apple Inc. ("Petitioner"), hereby submits the following objections to Patent Owner Smartflash LLC's ("Patent Owner") Exhibits 2001, 2002, 2040, 2041, 2042, and 2043 and any reference to/reliance on the foregoing without limitation. Petitioner's objections below apply the Federal Rules of Evidence ("F.R.E.") as required by 37 C.F.R § 42.62.

The following objections apply to Exhibits 2001, 2002, 2040, 2041, 2042, and 2043 as they are actually presented by Patent Owner, in the context of Patent



Owner's March 6, 2015 Preliminary Response (Paper 8) and not in the context of any other substantive argument on the merits of the instituted grounds in this proceeding. Petitioner expressly objects to any other purported use of these Exhibits, including as substantive evidence in this proceeding, which would be untimely and improper under the applicable rules, and Petitioner expressly asserts, reserves and does not waive any other objections that would be applicable in such a context.

I. Objections to Exhibits 2001 and 2002, and Any Reference to/Reliance Thereon

Evidence objected to: Exhibits 2001 ("Congressional Record – House, June 23, 2011, H4480-4505") and 2002 ("Congressional Record – Senate, Sep. 8, 2011, S5402-5443").

Grounds for objection: F.R.E. 901 ("Authenticating or Identifying Evidence"); F.R.E. 1002 ("Requirement of the Original"); F.R.E. 1003 ("Admissibility of Duplicates"); and 37 C.F.R. § 42.61 ("Admissibility").

Apple objects to the use of Exhibits 2001 and 2002 under F.R.E. 901, 1002, 1003, and 37 C.F.R. § 42.61 because Patent Owner fails to provide the authentication required for these documents.

II. Objections to Exhibits 2040, 2041, 2042, and 2043, and Any Reference to/Reliance Thereon

Evidence objected to: 2040 ("Declaration of Anthony Wechselberger in



CBM2014-00104"), 2041 ("Declaration of Anthony Wechselberger in CBM2014-00105"), 2042 ("Patent Owner's Preliminary Response in CBM2014-00104"), and 2043 ("Patent Owner's Preliminary Response in CBM2014-00105").

Grounds for objection: F.R.E. 901 ("Authenticating or Identifying Evidence"); F.R.E. 1002 ("Requirement of the Original"); F.R.E. 1003 ("Admissibility of Duplicates"); F.R.E. 401 ("Test for Relevant Evidence"); F.R.E. 402 ("General Admissibility of Relevant Evidence"); F.R.E. 403 ("Excluding Relevant Evidence for Prejudice, Confusion, Waste of Time, or Other Reasons"); and 37 C.F.R. § 42.61 ("Admissibility").

Apple objects to the use of Exhibits 2040, 2041, 2042, and 2043, under F.R.E. 901, 1002, 1003, and 37 C.F.R. § 42.61 because Patent Owner fails to provide the authentication required for these documents.

Apple further objects to the use of Exhibits 2040, 2041, 2042, and 2043, under F.R.E. 401, 402, and 403, and 37 C.F.R. § 42.61. Patent Owner purports to rely on these Exhibits from other proceedings only to support its assertion that the testimony of Apple's expert, Anthony Wechselberger, is entitled "to little or no weight" because he "did not include any reference to the standard of evidence" in his Declaration for *this* proceeding, even though Patent Owner objected to his declarations in earlier proceedings (*i.e.*, Exhibits 2040 and 2041) for the same reasons (*see* Exhibits 2042 and 2043). *See* Pap. 8 at 13-14. However, whether Mr.



Wechselberger applied a particular standard in another proceeding is not relevant to this proceeding. Further, "[e]xperts are not required to recite or apply the preponderance of the evidence standard expressly in order for the expert testimony to be accorded weight." See IPR2013-00172, Pap. 50 at 42. Because the recitation or omission of the evidentiary standard from Mr. Wechselberger's declarations (in this and other proceedings) is irrelevant to any issue in this proceeding, Exhibits 2040, 2041, 2042, 2043 do not appear to make any fact of consequence in determining this action more or less probable than it would be without them and are thus irrelevant and not admissible (F.R.E. 401, 402); permitting reference to/reliance on these documents in any future submissions of Patent Owner would also be impermissible, misleading, irrelevant, and unfairly prejudicial to Petitioner (F.R.E. 402, 403); and to the extent Patent Owner attempts to rely on or submit these aforementioned Exhibits in the future as evidence in support of new substantive positions, doing so would be untimely, in violation of the applicable rules governing this proceeding, and unfairly prejudicial to Apple (F.R.E. 403).

Respectfully submitted,

June 11, 2015

By:/J. Steven Baughman/

J. Steven Baughman (Lead Counsel)

Reg. No. 47,414

ROPES & GRAY LLP

One Metro Center, 700 12th St. Suite 900

Washington, DC 20005-3948

P: 202-508-4606 / F: 202-383-8371

Ching-Lee Fukuda (Backup Counsel)

Reg. No. 44,334

ROPES & GRAY LLP

1211 Avenue of the Americas New York, NY 10036

P: 212-596-9336 /F: 212-596-9000



steven.baughman@ropesgray.com

ching-lee.fukuda@ropesgray.com

Mailing address for all PTAB correspondence: **ROPES & GRAY LLP** IPRM – Floor 43, Prudential Tower, 800 Boylston Street, Boston, MA 02199-3600

Attorneys for Petitioner Apple Inc.



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

