

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,

Petitioner

v.

SMARTFLASH LLC,
Patent Owner

Case No. CBM2015-00029
Patent No. 7,334,720

Before the Honorable JENNIFER S. BISK, RAMA G. ELLRU, JEREMY M. PLENZLER and MATTHEW R. CLEMENTS, *Administrative Patent Judges*.

PETITIONERS' SUPPLEMENTAL MANDATORY NOTICE
INFORMATION UNDER 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. § 42.8, the undersigned, on behalf of and acting in a representative capacity for Petitioner, Apple Inc. ("Petitioner"), hereby submits this Supplemental Mandatory Notice, which updates lead and back-up counsel information.

I. Lead and Back-Up Counsel and Service Information

In accordance with 37 C.F.R. § 42.8(b)(3) and (b)(4), Petitioners identify the following lead and back-up counsel and service information:

LEAD COUNSEL	BACK-UP COUNSEL
<p>Gabrielle E. Higgins (lead counsel) Reg. No. 38,916 Ropes & Gray LLP 1900 University Avenue, 6th Floor East Palo Alto, CA 94303- 2284 P: 650-617-4015/F: 650-566-4131 gabrielle.higgins@ropesgray.com</p>	<p>James R. Batchelder (<i>pro hac vice</i>) Ropes & Gray LLP 1900 University Avenue, 6th Floor East Palo Alto, CA 94303-2284 P: 650-617-4018/F: 650-566-4134 James.Batchelder@ropesgray.com</p>

II. Service Information

Petitioner may be served through its counsel identified above. Electronic service of documents should be sent to the email addresses of the counsel identified above and additionally sent to the following email address:

ApplePTABService-SmartFlash@ropesgray.com.

Dated: February 17, 2017

Respectfully submitted,

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CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the foregoing **PETITIONERS' SUPPLEMENTAL MANDATORY NOTICE INFORMATION UNDER 37 C.F.R. § 42.8** was served on February 17, 2017 in its entirety by causing the aforementioned document to be electronically mailed, pursuant to the parties' agreement, to the following attorneys of record for the Patent Owner listed below:

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