IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Issue Date: February 26, 2008	S	
Filing Date: January 19, 2006	S	Petitioner: Apple Inc.
Former Group Art Unit: 2876	S	
Former Examiner: Steven S. Paik	S	

For: Data Storage and Access Systems

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PETITION FOR COVERED BUSINESS METHOD PATENT REVIEW OF UNITED STATES PATENT NO. 7,334,720 PURSUANT TO 35 U.S.C. § 321, 37 C.F.R. § 42.304



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EXHIBIT LIST				
1201	U.S. Patent No. 7,334,720			
1202	Plaintiffs' First Amended Complaint			
1203	U.S. Patent No. 5,925,127			
1204	U.S. Patent No. 5,940,805			
1205	Russell Housley and Jan Dolphin, "Metering: A Pre-pay Technique," Storage and Retrieval for Image and Video Databases V, Conference Volume 3022, 527 (January 15, 1997)			
1206	U.S. Patent No. 4,999,806			
1207	U.S. Patent No. 5,675,734			
1208	U.S. Patent No. 4,878,245			
1209	File History for U.S. Patent No. 7,334,720			
1210	U.S. Patent No. 7,942,317			
1211	U.S. Patent No. 5,103,392			
1212	U.S. Patent No. 5,530,235			
1213	U.S. Patent No. 5,629,980			
1214	U.S. Patent No. 5,915,019			
1215	European Patent Application, Publication No. EP0809221A2			
1216	International Application Publication No. WO 99/43136			
1217	JP Patent Application Publication No. H11-164058 (translation)			
1218	Eberhard von Faber, Robert Hammelrath, and Franz-Peter Heider, "The Secure Distribution of Digital Contents," IEEE (1997)			
1219	Declaration of Anthony J. Wechselberger In Support of Apple Inc.'s Petition for Covered Business Method Patent Review			



EXHIBIT LIST				
1220	U.S. Patent No. 8,033,458			
1221	Declaration of Michael P. Duffey In Support of Apple Inc.'s Petition for Covered Business Method Patent Review			
1222	Declaration of Megan F. Raymond In Support of Apple Inc.'s Petition for Covered Business Method Patent Review			
1223	Claim Construction Memorandum Opinion from <i>Smartflash LLC v.</i> Apple Inc., No. 6:13-cv-447 (Dkt. 229)			
1224	File History for U.S. Patent No. 8,061,598			
1225	U.S. Patent No. 4,337,483			
1226	U.S. Patent No. 7,725,375			
1227	International Publication No. WO 95/34857			
1228	JP Patent Application Publication No. H10-269289 (translation)			
1229	File History for U.S. Patent No. 7,942,317			
1230	File History for U.S. Patent No. 8,033,458			
1231	U.S. Patent No. 8,061,598			
1232	U.S. Patent No. 8,118,221			
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1234	U.S. Patent No. 8,336,772			
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1236	U.S. Patent No. 5,646,992			



I. INTRODUCTION

Pursuant to § 321 and Rule 42.304, ¹ the undersigned, on behalf of and in a representative capacity for, Apple Inc. ("Petitioner"), petitions for review under the transitional program for covered business method patents of claims 1 and 2 ("challenged claims") of U.S. Pat No. 7,334,720 ("the '720 Patent" or "720"), issued to Smartflash Limited and currently assigned to Smartflash LLC ("Patentee"). Petitioner asserts it is more likely than not that the challenged claims are unpatentable for the reasons herein and requests review of, and judgment against, claims 1 and 2 as unpatentable under § 101 as claiming unpatentable subject matter, and claim 1 under § 103 as obvious.

As discussed in Section III.B, *infra*, Petitioner has concurrently filed a Petition seeking covered business method review, requesting judgment against these same '720 claims based on different art. Petitioner notes that the Director, pursuant to Rule 325(c), may determine at the proper time that merger of these proceedings, or at minimum coordination of proceedings involving the same patent, is appropriate. As also discussed in Section III.B, *infra*, Petitioner previously filed CBM2014-00104/105 seeking review of the '720 under §§ 102 and 103. Those petitions were not instituted. In

¹ Petitioner is demonstrating, in pending litigation, that these claims are invalid for numerous additional reasons. All section cites herein are to 35 U.S.C. or 37 C.F.R., as the context indicates, and all emphasis herein is added unless otherwise noted.



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