

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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GOOGLE INC. and APPLE INC.,  
Petitioner,

v.

SMARTFLASH LLC,  
Patent Owner.

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Case CBM2015-00028  
Patent 7,334,720 B2<sup>1</sup>

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**PATENT OWNER'S MOTION TO EXCLUDE EVIDENCE**

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<sup>1</sup> CBM2015-00125 has been consolidated with this proceeding

## TABLE OF CONTENTS

I.	Statement of Precise Relief Requested.....	1
II.	Patent Owner Smartflash Timely Objected to Petitioner’s Exhibits.....	1
III.	Argument .....	1
A.	Exhibit 1202 is Inadmissible Other Evidence of the Content of a Writing, Irrelevant, and Cumulative .....	1
B.	Exhibits 1205, 1224, 1229, 1230, 1233, 1235, or 1236 are Uncited and thus are Irrelevant.....	3
C.	Exhibits 1206, 1207, 1208, 1211, 1214, 1215, 1216, 1217, 1218, 1225, 1226 and 1227 are Not Alleged to be Invalidating Prior Art and thus are Irrelevant.....	5
D.	Exhibits 1203, 1204, 1212, 1213, and 1228 are not the Basis for any Invalidity Grounds for Which CBM2015-00028 was Instituted and thus are Irrelevant.....	7
E.	Exhibit 1219 Lacks Foundation, is Unreliable, and Relies on Irrelevant Exhibits .....	8
IV.	Conclusion .....	12

## **I. Statement of Precise Relief Requested**

Pursuant to 37 C.F.R. §§ 42.62 and 42.64(c), Patent Owner Smartflash LLC moves to exclude Exhibits 1202, 1203, 1204, 1205, 1206, 1207, 1208, 1211, 1212, 1213, 1214, 1215, 1216, 1217, 1218, 1219, 1224, 1225, 1226, 1227, 1228, 1229, 1230, 1233, 1235, and 1236.

## **II. Patent Owner Smartflash Timely Objected to Petitioner's Exhibits**

Patent Owner Smartflash LLC timely objected to CBM2015-00028 Exhibits 1202, 1203, 1204, 1205, 1206, 1207, 1208, 1211, 1212, 1213, 1214, 1215, 1216, 1217, 1218, 1219, 1224, 1225, 1226, 1227, 1228, 1229, 1230, 1233, 1235, and 1236 by filing Patent Owner's Objections to Admissibility of Evidence. Paper 14.

## **III. Argument**

Pursuant to 37 C.F.R. § 42.64(c), the Federal Rules of Evidence apply in Covered Business Method Review proceedings.

### **A. Exhibit 1202 is Inadmissible Other Evidence of the Content of a Writing, Irrelevant, and Cumulative**

Patent Owner moves to exclude Exhibit 1202, (Plaintiff's First Amended Complaint) on grounds that it is: inadmissible other evidence of the content of a writing under FRE 1004; inadmissible under FRE 402 because it fails the test for relevance set forth in FRE 401; and, even if relevant, is cumulative evidence under FRE 403.

Petitioner cites Exhibit 1202 for the sole purpose of showing Patent Owner’s description of the subject matter of U.S. Patent 7,334,720 (“the ‘720 Patent”) as “cover[ing] a portable data carrier for storing data and managing access to the data via payment information and/or use status rules” and “cover[ing] a computer network ... that serves data and manages access to data by, for example, validating payment information.” Corrected Petition, Paper 5 at 11 (citing Ex. 1202).

Petitioner does not need to cite to Exhibit 1202 to show the subject matter of the ‘720 Patent, however, because Exhibit 1201, the actual ‘720 Patent, is in evidence without objection. Under FRE 1004, other evidence of the content of a writing (here the ‘720 Patent) is admissible if the original is lost, cannot be obtained, has not been produced, or the writing is not closely related to a controlling issue. None of those conditions apply here, given that the ‘720 Patent is in evidence and is the subject of the trial.

Patent Owner’s description of the ‘720 Patent in Exhibit 1202 is not relevant to any of the issues here. Petitioner’s expert, Anthony J. Wechselberger’s Declaration, Exhibit 1219, (“Wechselberger Declaration”) does not cite Exhibit 1202. The Board’s May 28, 2015 *Decision – Institution of Covered Business Method Patent Review 37 C.F.R. § 42.208* (“PTAB Decision”), Paper 11, does not cite Exhibit 1202. Exhibit 1202 does not appear to make a fact of consequence in determining this action more or less probable than it would be without Exhibit

1202. As such, Exhibit 1202 does not pass the test for relevant evidence under FRE 401 and is not admissible per FRE 402.

Even if Exhibit 1202 was found to be relevant, it should also be excluded under FRE 403 as cumulative of Exhibit 1201.

In the related CBMs in the same patent family, such as CBM2014-00102, the Board declined to exclude the same exhibit because “[Patent Owner’s] characterization of the ... patent in prior proceedings are (sic) relevant to the credibility of its characterization of the ... patent in this proceeding.” CBM2014-00102, Paper 52 at 36. There is no credibility issue here, however, that makes Exhibit 1202 relevant. There is nothing about Patent Owner’s characterization of the ‘720 Patent in this proceeding – that claim 2 “does not recite a ‘financial product or service’” in the way Congress intended (Patent Owner’s Preliminary Response, Paper 8 at 5-10) – that is contradicted by Exhibit 1202 such that the credibility of Patent Owner’s characterization is an issue. As such Exhibit 1202 is irrelevant and inadmissible.

**B. Exhibits 1205, 1224, 1229, 1230, 1233, 1235, or 1236 are Uncited and thus are Irrelevant**

Neither the Corrected Petition, nor the Wechselberger Declaration, nor the PTAB Decision cite to Exhibit 1205 (Russell Housley and Jan Dolphin, “Metering: A Pre-pay Technique,” Storage and Retrieval for Image and Video Databases V, Conference Volume 3022, 527 (January 15, 1997)), Exhibit 1224 (File History for

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