

[Trials@uspto.gov](mailto:Trials@uspto.gov) CBM2015-00028, Paper 52; CBM2015-00029, Paper 51  
Tel: 571-272-7822 CBM2015-00031, Paper 53; CBM2015-00032, Paper 56  
CBM2015-00033, Paper 48; CBM2015-00121, Paper 37  
CBM2015-00123, Paper 36; CBM2015-00124, Paper 36  
CBM2015-00127, Paper 36; CBM2015-00130, Paper 38  
CBM2015-00131, Paper 38; CBM2015-00133, Paper 43  
Entered: March 7, 2017

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

APPLE INC.,  
Petitioner<sup>1</sup>

v.

SMARTFLASH LLC,  
Patent Owner.

---

Case CBM2015-00028/29/127 (Patent 7,334,720 B2),  
CBM2015-00031/32/33/133 (Patent 8,336,772 B2)  
CBM2015-00121 (Patent 8,794,516 B2)  
CBM2015-00123 (Patent 8,033,458 B2)  
CBM2015-00124 (Patent 7,942,317 B2)  
CBM2015-00130 (Patent 8,118,221 B2)  
CBM2015-00131 (Patent 8,061,598 B2)

---

Before JENNIFER S. BISK, RAMA G. ELLURU,  
JEREMY M. PLENZLER, and GREGG I. ANDERSON,  
*Administrative Patent Judges.*

PLENZLER, *Administrative Patent Judge.*

---

<sup>1</sup> By virtue of various consolidations, Google, Inc. is also a Petitioner in CBM2015-00028/29/31/32/130/133, and Samsung Electronics America, Inc. and Samsung Electronics, Co., Ltd. are also Petitioners in CBM2015-00031/32/33.

CBM2015-00028/29/127 (Patent 7,334,720 B2)  
CBM2015-00031/32/33/133 (Patent 8,336,772 B2)  
CBM2015-00121 (Patent 8,794,516 B2)  
CBM2015-00123 (Patent 8,033,458 B2)  
CBM2015-00124 (Patent 7,942,317 B2)  
CBM2015-00130 (Patent 8,118,221 B2)  
CBM2015-00131 (Patent 8,061,598 B2)

## DECISION

Granting Petitioner's Motion to Withdraw Counsel and  
Designate New Lead Counsel  
*37 C.F.R. § 42.10(e)*

On February 17, 2017, Petitioner Apple ("Apple") filed a Supplemental Mandatory Notice designating Gabrielle E. Higgins, a registered practitioner, as lead counsel and James R. Batchelder as back-up counsel. Paper 35.<sup>2</sup> Concurrent with that filing, and pursuant to our authorization issued via email on February 15, 2017, Apple filed a motion to withdraw Mr. J. Steven Baughman and Ms. Megan F. Raymond as counsel in this proceeding. Paper 34 ("Mot."), 1. Apple represents that Patent Owner does not oppose the Motion. Mot. 2. Apple's Motion is granted.

## ORDER

Accordingly, it is:

ORDERED that Apple's Motion to Withdraw Counsel is granted;

FURTHER ORDERED that Mr. J. Steven Baughman and Ms. Megan F. Raymond are permitted to withdraw as counsel in this proceeding; and

FURTHER ORDERED that Ms. Gabrielle E. Higgins is recognized as lead counsel for Apple in this proceeding.

---

<sup>2</sup> Citations are to CBM2015-00123.

CBM2015-00028/29/127 (Patent 7,334,720 B2)  
CBM2015-00031/32/33/133 (Patent 8,336,772 B2)  
CBM2015-00121 (Patent 8,794,516 B2)  
CBM2015-00123 (Patent 8,033,458 B2)  
CBM2015-00124 (Patent 7,942,317 B2)  
CBM2015-00130 (Patent 8,118,221 B2)  
CBM2015-00131 (Patent 8,061,598 B2)

PETITIONER:

Gabrielle E. Higgins  
[Gabrielle.higgins@ropesgray.com](mailto:Gabrielle.higgins@ropesgray.com)

James R. Batchelder  
[James.Batchelder@ropesgray.com](mailto:James.Batchelder@ropesgray.com)  
Ropes & Gray LLP  
1900 University Avenue  
6<sup>th</sup> floor  
East Palo Alto, CA 94303

PATENT OWNER:

Michael R. Casey  
[mcasey@dbjg.com](mailto:mcasey@dbjg.com)

J. Scott Davidson  
[jsd@dbjg.com](mailto:jsd@dbjg.com)  
Davidson Berquist Jackson & Gowdey LLP  
8300 Greensboro Drive  
Suite 500  
McLean, VA 22102