trials@uspto.gov

CBM2015-00015, Paper No. 57 CBM2015-00018, Paper No. 44 March 8, 2016

571-272-7822

RECORD OF ORAL HEARING UNITED STATES PATENT AND TRADEMARK OFFICE

_ _ _ _ _

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,

Petitioner,

VS.

SMARTFLASH LLC,

Patent Owner.

- - - - -

CBM2015-00015 (Patent 8,118,221) CBM2015-00018 (Patent 7,942,317) Technology Center 2800

Oral Hearing Held: Wednesday, January 6, 2016

Before: JENNIFER S. BISK; RAMA G. ELLURU; JEREMY M. PLENZLER (via audio link); GREGG ANDERSON (via video link); and MATTHEW R. CLEMENTS (via video link), Administrative Patent Judges.

The above-entitled matter came on for hearing on Wednesday, January 6, 2016, at 1:24 p.m., Hearing Room B, taken at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.

REPORTED BY: RAYMOND G. BRYNTESON, RMR,

CRR, RDR



APPEARANCES:

ON BEHALF OF THE PATENT OWNER:

MICHAEL R. CASEY, PH.D., ESQ. Davidson Berquist Jackson & Gowdey LLP 8300 Greensboro Drive Suite 500 McLean, Virginia 22102 571-765-7705



CBM2015-00015 (Patent 8,118,221) CBM2015-00018 (Patent 7,942,317)

1	PROCEEDINGS
2	(1:24 p.m.)
3	JUDGE ELLURU: Good afternoon. This is the
4	final hearing for CBM2015-00015 and CBM2015-00018,
5	Apple, Inc. against Smartflash LLC. After we instituted trial
6	in these cases we dismissed Apple, Inc. as a Petitioner.
7	I'm Judge Elluru. To my right is Judge Bisk. And
8	appearing remotely from San Jose is Judge Clements, from San
9	Diego is Judge Anderson, and from Detroit is Judge Plenzler.
10	Let's begin with appearances of Patent Owner,
11	Smartflash. Counsel, please.
12	MR. CASEY: Good afternoon, Your Honor.
13	Michael Casey on behalf of Smartflash.
14	JUDGE ELLURU: Thank you. Mr. Casey, you
15	have 15 minutes total to present your arguments in these two
16	cases. You may begin when you are ready, and the
17	transcription of this hearing may now begin.
18	MR. CASEY: Thank you, Your Honor. Are we
19	just for safekeeping are we short Judge Plenzler? I don't
20	see him.
21	JUDGE BISK: He is only joining us on the phone
22	because we can only do two. Our technology is running it's
23	limited today in every aspect.
24	JUDGE ELLURU: But he is on.
25	MR. CASEY: I understand that. I saw the video
26	screen and I wanted to make sure there wasn't a problem.



CBM2015-00015 (Patent 8,118,221) CBM2015-00018 (Patent 7,942,317)

May it please the Board. Michael Casey on behalf
of Patent Owner, Smartflash. Your Honors, I wanted to start
with the fact that the record from the previous hearing does
not reflect the discussion that was had about whether or not
this proceeding should continue.

The previous hearing transcript was only filed in 15, and not 18, and so if I could have your indulgence for two seconds to put them -- sorry, if I could have your indulgence just for two seconds to make sure the record for both 15 and 18 is clear that Patent Owner previously requested that the case be terminated and, in fact, requested that the Board recuse itself.

So just for the record I wanted to make sure that that was included in the record in both cases. And I assume that the Board hasn't elected to actually terminate this case because we are here.

Your Honor, the Petitioner in the post-grant, in this post-grant review is now gone. So we are now in a position where the Patent Owner in its brief raised the fact that the Patent Owner should be estopped -- sorry, that the Patent Office should be estopped from re-raising the issue of 101 in this proceeding and coming to a decision contrary to what the agency has already ruled, that the current situation, in fact, is highlighted by the fact that the Petitioner is now gone.



CBM2015-00015 (Patent 8,118,221) CBM2015-00018 (Patent 7,942,317)

The review of the claims for matters 15 and 18
show that the agency is re-reviewing what it has already ruled
upon once, and, that is, that the claims are patent eligible.
The CDM state to the second second to the first of

The CBM statute does not permit the issue of patent -- sorry, of eligibility, which is under 101, to be raised. That was before the Patent Examiner who found that the claims were patent eligible and, as a result, the claim 1 of the '221 patent and claim 18 of the '317 patent should be found to be patent eligible on that basis alone.

Nor has there been a change in the law such that there is anything new to review. This is the very essence of res judicata and ties into the Congressional intent not to allow the Patent Owner to be subjected to serial suits by a Petitioner, and, in fact, by continuing this process that's where we are.

Moreover, Your Honor, the claims at issue are patentable. For example, claim 1 of the '221 patent recites both the code to repayment data from the data carrier and to forward the payment data to a payment validation system as well as code responsive to payment validation data to retrieve data from the data supplier and to write the retrieved data into the data carrier.

Such a structure provides the necessary elements even by themselves to ensure that the claim is directed to something more than just the abstract idea. The claim is not directed to -- claim 1 of the '221 patent is not directed to



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

