

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and
SAMSUNG ELECTRONICS CO., LTD.,
Petitioner,

v.

SMARTFLASH LLC,
Patent Owner.

Case CBM2014-00190
Patent 7,334,720 B2

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and
SAMSUNG ELECTRONICS CO., LTD.,
Petitioner,

v.

SMARTFLASH LLC,
Patent Owner.

Case CBM2014-00192
Patent 8,033,458 B2

CONFIDENTIAL PORTION OF THE
CONTINUED ORAL AND VIDEOTAPED DEPOSITION OF
JEFFREY ADAM BLOOM, PH.D.
Washington, D.C.
Wednesday, May 20, 2015
9:10 a.m.

Reported by:
Cindy L. Sebo
Job No: 39249-Conf

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and
SAMSUNG ELECTRONICS CO., LTD.,
Petitioner,

v.

SMARTFLASH LLC,
Patent Owner.

Case CBM2014-00193
Patent 8,061,598 B2

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and
SAMSUNG ELECTRONICS CO., LTD.,
Petitioner,

v.

SMARTFLASH LLC,
Patent Owner.

Case CBM2014-00194
Patent 8,118,221 B2

PROTECTIVE ORDER MATERIAL

JEFFREY ADAM BLOOM, PH.D. - CONFIDENTIAL

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and
SAMSUNG ELECTRONICS CO., LTD.,
Petitioner,

v.

SMARTFLASH LLC,
Patent Owner.

Case CBM2014-00199
Patent 8,118,221 B2

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Jeffrey Adam Bloom, Ph.D.
May 20, 2015
9:10 a.m.

Confidential Portion of Continued Oral and
Videotaped Deposition of JEFFREY ADAM
BLOOM, PH.D., held at the law offices of
Fish & Richardson, 1425 K Street,
Northwest, 11th Floor, Washington, D.C.
20005, pursuant to Notice before Cindy L.
Sebo, Registered Merit Reporter, Certified
Real-Time Reporter, Registered Professional
Reporter, Certified Shorthand Reporter,
Certified Court Reporter, Certified
LiveNote Reporter, Real-Time Systems
Administrator and Notary Public in and
for District of Columbia.

PROTECTIVE ORDER MATERIAL

JEFFREY ADAM BLOOM, PH.D. - CONFIDENTIAL

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1 (Start of Confidential Portion)

2 BY MR. CASEY:

3 Q. The transcript has now been marked as
4 confidential.

5 Will you answer the question now?

6 A. I've not been give -- given permission
7 by my employer to discuss confidential details
8 with you.

9 Q. So you won't answer the question?

10 A. I can't answer the question.

11 Q. Is the SiriusXM Internet Radio product
12 that allows off-line playback a subscription-based
13 product?

14 MR. PHILLIPS: Same objections.

15 THE WITNESS: In some cases.

16 BY MR. CASEY:

17 Q. In the cases where the SiriusXM Internet
18 Radio product is a subscription-based product,
19 does the device that performs the playback in
20 off-line mode check whether or not the user's
21 subscription is current before playing back the
22 content?

23 A. I can't answer --

24 MR. PHILLIPS: Again, objection --

25 THE WITNESS: -- that question --

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