UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and SAMSUNG ELECTRONICS CO., LTD., Petitioner

v.

SMARTFLASH LLC, Patent Owner

Case CBM2014-00193 Patent 8,061,598

PETITIONERS' REPLY TO PATENT OWNER'S RESPONSE

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TABLE OF CONTENTS

I. Introduction
II. The Board acted within its authority when it instituted trial on the ground that
claim 7 is directed to patent-ineligible subjected matter (POR § VII)1
III. Despite suggestions to the contrary, in co-pending litigation, challenges on
patent eligibility remain pending and unresolved (POR § VI)2
IV. Testimony from Dr. Bloom deserves full credit (POR §§ III, V.D)3
 A. Dr. Bloom's testimony is grounded in underlying facts and data, and worthy of weight, despite Patent Owner's unsupported suggestion that his declaration must state the evidentiary standard used in formulating his opinions (POR § III)
B. The POR's allegation of bias by Dr. Bloom is unfounded and purely speculative (POR § III)
C. Dr. Bloom cites relevant evidence that corroborates his expert opinions (POR § V.D)
V. Claim 7 is directed to patent-ineligible subject matter (POR §§ V.A-C)9
A. Claim 7 fails to recite an "inventive concept" sufficient to transform the claimed abstract idea into patent-eligible subject matter (POR §§ V.A-B)
a. The POR describes claim 7 as rooted in computer technology, yet the claimed computer elements are entirely generic (POR § V.B)12
 b. The POR emphasizes a function performed by the claimed computer elements yet, whether viewed individually or in an ordered combination with other claimed functions, the emphasized function is nothing more than purely conventional (POR § V.B)
 c. The POR describes claim 7 as providing technological solutions to technological problems, yet the claim does nothing more than apply generic computer technology toward the solution of a business problem (POR § V.B)

Case CBM2014-00193 Attorney Docket No: 39843-0006CP1

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EXHIBIT LIST

- SAMSUNG 1001 U.S. Patent No. 8,061,598 ("the '598 Patent" or "'598")
- SAMSUNG 1002 File history of U.S. Patent No. 8,061,598
- SAMSUNG 1003 Declaration of Dr. Jeffrey Bloom ("Bloom")
- SAMSUNG 1004 U.S. Patent No. 5,530,235 (incorporating 5,629,980) ("Stefik '235")
- SAMSUNG 1005 U.S. Patent No. 5,629,980 ("Stefik '980")
- SAMSUNG 1006 PCT Publication No. WO 00/08909 ("Gruse")
- SAMSUNG 1007 PCT Application PCT/GB00/04110 ("the '110 Appln." or "110"), which is the application as filed for U.S. Patent Application No. 11/336,758 ("the '758 Appln." or "'758") and U.S. Patent Application No. 10/111,716 ("the '716 Appln." or "'716")
- SAMSUNG 1008 United Kingdom Patent Application GB9925227.2 ("the '227.2 Appln." or "'227.2")
- SAMSUNG 1009 Transitional Program for Covered Business Method Patents— Definitions of Covered Business Method Patent and Technological Invention, 77 Fed. Reg. 157 (August14, 2012)
- SAMSUNG 1010 A Guide to the Legislative History of the America Invents Act; Part II of II, 21 Fed. Cir. Bar J. No. 4
- SAMSUNG 1011 Interim Guidance for Determining Subject Matter Eligibility for Process Claims in View of Bilski v. Kappos (July 27, 2010)
- SAMSUNG 1012 Apple Inc. v. Sightsound Technologies, LLC, CBM2013-00019 Paper No. 17 (entered October 8, 2013) at 11-13
- SAMSUNG 1013 Volusion, Inc. v. Versata Software, Inc. and Versata Development Group, Inc., CBM2013-00017 Paper No. 8 (entered October 24, 2013)

iii

Case CBM2014-00193 Attorney Docket No: 39843-0006CP1

- SAMSUNG 1014 Salesforce.com, Inc. v. VirtualAgility, Inc., CBM2013-00024 Paper No. 16 (entered November 19, 2013)
- SAMSUNG 1015 U.S. Patent No. 8,336,772 ("the '772 Patent" or "'772")
- SAMSUNG 1016 U.S. Patent No. 8,118,221 ("the '221 Patent" or "'221")
- SAMSUNG 1017 RESERVED
- SAMSUNG 1018 U.S. Patent No. 8,033,458 ("the '458 Patent" or "'458")
- SAMSUNG 1019 U.S. Patent No. 7,942,317 ("the '317 Patent" or "'317")
- SAMSUNG 1020 U.S. Patent Application No. 12/014,558 ("the '558 Appln." or "558")
- SAMSUNG 1021 U.S. Patent No. 7,334,720 ("the '720 Patent" or "'720")
- SAMSUNG 1022 RESERVED
- SAMSUNG 1023 RESERVED
- SAMSUNG 1024 RESERVED
- SAMSUNG 1025 U.S. Patent Application No. 13/012,541 ("the '541 Appln." or "541")
- SAMSUNG 1026 RESERVED
- SAMSUNG 1027 RESERVED
- SAMSUNG 1028 Weinstein "MasterCard Plans Point-of-Sale Product for Merchants Leery of Bank Cards"
- SAMSUNG 1029 Mayo Collaborative Serv v. Prometheus Labs., Inc., 132 S. Ct. 1289 (2012)
- SAMSUNG 1030 Gottschalk v. Benson, 409 U.S. 63 (1972)

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