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Tel: 571-272-7822 Entered: May 15, 2015

UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and SAMSUNG ELECTRONICS CO., LTD., Petitioner,

v.

SMARTFLASH LLC, Patent Owner.

CBM2014-00194, CBM2014-00199 (Patent 8,118,221 B2)¹ CBM2014-00190 (Patent 7,334,720 B2) CBM2014-00192 (Patent 8,033,458 B2) CBM2014-00193 (Patent 8,061,598 B2)

Before JENNIFER S. BISK, RAMA G. ELLURU, GREGG I. ANDERSON, MATTHEW R. CLEMENTS, and PETER P. CHEN, *Administrative Patent Judges*.

CLEMENTS, Administrative Patent Judge.

DECISION

Petitioner's Motion for Admission *Pro Hac Vice* of Ralph A. Phillips 37 C.F.R. § 42.10

¹ This order addresses issues that are the same in all identified cases. We exercise our discretion to issue one order to be filed in each case. The parties, however, are not authorized to use this style heading in subsequent papers.



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It is

ORDERED that Petitioner's unopposed motion for *pro hac vice* admission of Ralph A. Phillips is granted; Mr. Phillips is authorized to represent Petitioner only as back-up counsel in the instant proceeding;

FURTHER ORDERED that Petitioner is to continue to have a registered practitioner represent it as lead counsel for the instant proceeding;

FURTHER ORDERED that Mr. Phillips is to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

FURTHER ORDERED that Mr. Phillips is to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 et. seq.



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PETITIONER:

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