

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SAMSUNG ELECTRONICS AMERICA, INC. and  
SAMSUNG ELECTRONICS CO., LTD.,  
Petitioner

v.

SMARTFLASH LLC,  
Patent Owner

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CBM2014-00190 (Patent 7,334,720)

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**PETITIONER'S REPLY TO PATENT OWNER'S  
MOTION TO EXCLUDE EVIDENCE**

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**EXHIBIT LIST**

- SAMSUNG-1001 U.S. Patent No. 7,334,720 to Hulst et al. (“the ‘720 Patent”)
- SAMSUNG-1002 Excerpts from the Prosecution History of the ‘720 Patent (“the Prosecution History”)
- SAMSUNG-1003 Declaration of Dr. Jeffrey Bloom re the ‘720 Patent (“Bloom”)
- SAMSUNG-1004 U.S. Patent No. 5,530,235 (“Stefik ‘235”)
- SAMSUNG-1005 U.S. Patent No. 5,629,980 (“Stefik ‘980”)
- SAMSUNG-1006 PCT Publication No. WO 00/08909 (“Gruse”)
- SAMSUNG-1007 PCT Application PCT/GB00/04110 (“the ‘110 Appln.” or “‘110”)
- SAMSUNG-1008 United Kingdom Patent Application GB9925227.2 (“the ‘227.2 Appln.” or “‘227.2”)
- SAMSUNG-1009 Transitional Program for Covered Business Method Patents—Definitions of Covered Business Method Patent and Technological Invention, 77 Fed. Reg. 157 (Aug. 14, 2012)
- SAMSUNG-1010 A Guide to the Legislative History of the America Invents Act; Part II of II, 21 Fed. Cir. Bar J. No. 4
- SAMSUNG-1011 Interim Guidance for Determining Subject Matter Eligibility for Process Claims in View of *Bilski v. Kappos* (Jul. 27, 2010)
- SAMSUNG-1012 *Apple Inc. v. Sightsound Technologies, LLC*, CBM2013-00019 Paper No. 17 (entered Oct. 8, 2013) at 11-13
- SAMSUNG-1013 *Volusion, Inc. v. Versata Software, Inc. and Versata Development Group, Inc.*, CBM2013-00017 Paper No. 8 (entered Oct. 24, 2013)

SAMSUNG-1014 *Salesforce.com, Inc. v. VirtualAgility, Inc.*, CBM2013-00024  
Paper No. 16 (entered Nov. 19, 2013)

SAMSUNG-1015 RESERVED

SAMSUNG-1016 RESERVED

SAMSUNG-1017 RESERVED

SAMSUNG-1018 RESERVED

SAMSUNG-1019 RESERVED

SAMSUNG-1020 RESERVED

SAMSUNG-1021 RESERVED

SAMSUNG-1022 RESERVED

SAMSUNG-1023 RESERVED

SAMSUNG-1024 RESERVED

SAMSUNG-1025 RESERVED

SAMSUNG-1026 RESERVED

SAMSUNG-1027 RESERVED

SAMSUNG-1028 Weinstein “MasterCard Plans Point-of-Sale Product for  
Merchants Leery of Bank Cards”

SAMSUNG-1029 *Mayo Collaborative Serv v. Prometheus Labs., Inc.*, 132 S. Ct.  
1289 (2012)

SAMSUNG-1030 *Gottschalk v. Benson*, 409 U.S. 63 (1972)

- SAMSUNG-1031 *Cybersource Corp. v. Retail Decisions, Inc.*, 654 F.3d 1366 (Fed. Cir. 2011)
- SAMSUNG-1032 *Bilski v. Kappos*, 130 S. Ct. 3218 (2010)
- SAMSUNG-1033 *Alice Corp. v. CLS Bank International*, 134 S.Ct. 2347 (2014)
- SAMSUNG-1034 *Bancorp Serv., L.L.C. v. Sun Life Assur. Co. (U.S.)*, 687 F.3d 1266 (Fed. Cir. 2012)
- SAMSUNG-1035 *Dealertrack, Inc. v. Huber*, 674 F.3d 1323 (Fed. Cir. 2012)
- SAMSUNG-1036 *SiRF Tech., Inc. v. Int'l Trade Comm'n*, 601 F.3d 1319 (Fed. Cir. 2010)
- SAMSUNG-1037 *In re Bilski*, 545 F.3d 943, 88 U.S.P.Q.2d 1385 (Fed. Cir. 2008)
- SAMSUNG-1038 *Accenture Global Services, GmbH v. Guidewire Software, Inc.*, 728 F.3d 1336 (Fed. Cir. 2013)
- SAMSUNG-1039 RESERVED
- SAMSUNG-1040 Affidavit in Support of Petitioner's Motion for Pro Hac Vice Admission of Ralph A. Phillips
- SAMSUNG-1041 *Ariosa Diagnostics, Inc. v. Sequenom, Inc.*, 14-1144, slip op. (Fed. Cir. June 12, 2015)
- SAMSUNG-1042 *Versata Development Group, Inc. v. SAP America, Inc. et al.*, 14-1194, slip op. (Fed. Cir. July 9, 2015)
- SAMSUNG-1043 Petitioner's Response to Patent Owner's Objections and Notice of Service of Supplemental Evidence Under 37 CFR § 42.64(b)(2), Served on April 29, 2015
- SAMSUNG-1044 *LG Electronics v. Advanced Micro Devices*, IPR2015-00324, Paper 17

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