

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and  
SAMSUNG ELECTRONICS CO., LTD.,  
Petitioner,

v.

SMARTFLASH LLC,  
Patent Owner.

Case CBM2014-00190  
Patent 7,334,720 B2

-----  
UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and  
SAMSUNG ELECTRONICS CO., LTD.,  
Petitioner,

v.

SMARTFLASH LLC,  
Patent Owner.

Case CBM2014-00192  
Patent 8,033,458 B2

CONFIDENTIAL PORTION OF THE  
CONTINUED ORAL AND VIDEOTAPED DEPOSITION OF  
JEFFREY ADAM BLOOM, PH.D.  
Washington, D.C.  
Wednesday, May 20, 2015  
9:10 a.m.

Reported by:  
Cindy L. Sebo  
Job No: 39249-Conf

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and  
SAMSUNG ELECTRONICS CO., LTD.,  
Petitioner,

v.

SMARTFLASH LLC,  
Patent Owner.

Case CBM2014-00193  
Patent 8,061,598 B2

-----  
----  
UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC. and  
SAMSUNG ELECTRONICS CO., LTD.,  
Petitioner,

v.

SMARTFLASH LLC,  
Patent Owner.

Case CBM2014-00194  
Patent 8,118,221 B2

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

SAMSUNG ELECTRONICS AMERICA, INC. and  
SAMSUNG ELECTRONICS CO., LTD.,  
Petitioner,

v.

SMARTFLASH LLC,  
Patent Owner.

---

Case CBM2014-00199  
Patent 8,118,221 B2

-----  
-----

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

Jeffrey Adam Bloom, Ph.D.  
May 20, 2015  
9:10 a.m.

Confidential Portion of Continued Oral and  
Videotaped Deposition of JEFFREY ADAM  
BLOOM, PH.D., held at the law offices of  
Fish & Richardson, 1425 K Street,  
Northwest, 11th Floor, Washington, D.C.  
20005, pursuant to Notice before Cindy L.  
Sebo, Registered Merit Reporter, Certified  
Real-Time Reporter, Registered Professional  
Reporter, Certified Shorthand Reporter,  
Certified Court Reporter, Certified  
LiveNote Reporter, Real-Time Systems  
Administrator and Notary Public in and  
for District of Columbia.

PROTECTIVE ORDER MATERIAL

JEFFREY ADAM BLOOM, PH.D. - CONFIDENTIAL

193

1 (Start of Confidential Portion)

2 BY MR. CASEY:

3 Q. The transcript has now been marked as  
4 confidential.

5 Will you answer the question now?

6 A. I've not been give -- given permission  
7 by my employer to discuss confidential details  
8 with you.

9 Q. So you won't answer the question?

10 A. I can't answer the question.

11 Q. Is the SiriusXM Internet Radio product  
12 that allows off-line playback a subscription-based  
13 product?

14 MR. PHILLIPS: Same objections.

15 THE WITNESS: In some cases.

16 BY MR. CASEY:

17 Q. In the cases where the SiriusXM Internet  
18 Radio product is a subscription-based product,  
19 does the device that performs the playback in  
20 off-line mode check whether or not the user's  
21 subscription is current before playing back the  
22 content?

23 A. I can't answer --

24 MR. PHILLIPS: Again, objection --

25 THE WITNESS: -- that question --

# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

## API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

## LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

## FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

## E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.