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BEFORE THE PATENT TRIAL AND APPEAL BOARD

salesforce.com, inc., Petitioner, v. Applications In Internet Time LLC, Patent Owner.

> Case CBM: 2014-00168 Patent U.S. 7,356,482

PETITION FOR COVERED BUSINESS METHOD REVIEW OF

U.S. PATENT NO. 7,356,482

<u>35 U.S.C. § 321 AND</u> § 18 OF THE LEAHY-SMITH AMERICA INVENTS ACT

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Declaration of Benjamin B. Bederson

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CBM Review of U.S. Patent No. 7,356,482 Declaration of Benjamin B. Bederson

I, Benjamin B. Bederson, hereby declare as follows.

I. Overview

1. I am over the age of eighteen (18) and otherwise competent to make this declaration.

2. I have been retained as an expert witness on behalf of salesforce.com, inc. ("Salesforce") for the above-captioned covered business method patent review.

3. I have prepared this declaration in support of Salesforce's petition for covered business method patent review of U.S. Patent No. 7,356,482 ("the '482 Patent"). I understand that the '482 Patent resulted from U.S. Application No. 09/797,488 ("the '488 application"), filed on March 1, 2001, naming Richard Frankland, Christopher M. Mitchell, Joseph D. Ferguson, Anthony T. Sziklai, Ashish J. Verma, Judith E. Popowski, and Douglas H. Sturgeon as the inventors. The '482 Patent issued on April 8, 2008, from the '488 application. I further understand that, according to USPTO records, the '482 Patent is currently assigned to Applications In Internet Time LLC ("AIT" or "Patent Owner").

4. In preparing this Declaration, I have reviewed the '482 Patent and considered each of the documents cited herein, in light of general knowledge in the art. In formulating my opinions, I have relied upon my experience in the relevant art and have also considered the viewpoint of a person of ordinary skill in the art prior to December 18, 1998, as discussed below.

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