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### UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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PAR PHARMACEUTICAL, INC. and ROXANE LABORATORIES, INC. Petitioners,

v.

JAZZ PHARMACEUTICALS, INC.
Patent Owner

Case CBM2014-00151 Patent 7,668,730

PATENT OWNER PRELIMINARY RESPONSE PURSUANT TO 35 U.S.C. § 323 and 37 C.F.R. § 42.207



## **TABLE OF CONTENTS**

				<u>P</u>	<u>age</u>				
I.	INTF	TRODUCTION1							
II.	BACKGROUND								
	A.			Restricting Access to a Dangerous But	4				
	B.	The	'730 Patent		7				
III.	ARGUMENT								
	A.	Appa Used	The '730 Patent Does Not Claim A Method or Corresponding Apparatus for Performing Data Processing or Other Operations Used in the Practice, Administration, or Management of a Financial Product or Service						
		1.	Covered Bu	usiness Method Review Eligibility	9				
		2.	The Statute Precludes Expansion of CBM Review to Encompass All Methods "Used In Commerce"						
			(a)	Legislative History Does Not Support Petitioners' Statutory Construction	13				
			(b)	Petitioners' "Used in Commerce" Argument Improperly Expands the Scope of CBM Review To Cover Virtually All Method Patent Claims	17				
			(c)	Petitioners' Argument Improperly Expands the Scope of CBM Review to Capture the Type of Invention Congress Expressly Stated Would Not Be CBM-Review Eligible	18				
		3.		Fail to Show that the Claims of the '730 er a Financial Product or Service	19				



			(a)	Claim 1 is Not Financial in Nature, or Incidental or Complementary to Financial Activities	20		
			(b)	Petitioners Improperly Read In Limitations That Are Not Encompassed by the Claims	21		
		4.	Petitioners Fail to Show that Disclosures in the '730 Patent's Specification Relate to The CBM-Eligibility of the Claims				
		5.	Mere Classification Within Class 705 Does Not Make a Patent Eligible for CBM Review				
		6.	Relation of Claims of the	sserted Against the '730 Patent, with No the Portions of the Prior Art Cited to the he '730 Patent, Does Not Make the '730 ible for CBM Review	30		
	B.	The Claims of the '730 Patent Are Directed To A Technological Invention					
		1.		atent Recites a Technological Feature that is Unobvious Over the Prior Art	32		
		2.		atent's Claims Solve a Technical Problem chnical Solution	38		
	C.	Petitioners Fail to Prove that the ACA is Prior Art					
		1.	Establish A	Wayback Machine Evidence Does Not Publication Date Prior to the '730 Patent's te	43		
		2.		Other Materials Do Not Establish Public	48		
IV.	CONCLUSION				51		



## I. INTRODUCTION

Pursuant to 35 U.S.C. § 323 and 37 C.F.R. § 42.207(a), Patent Owner Jazz Pharmaceuticals, Inc. ("Jazz") submits this Preliminary Response to Par Pharmaceutical, Inc. and Roxane Laboratories, Inc.'s ("Petitioners") Petition for Covered Business Method ("CBM") review (the "Petition") of U.S. Patent No. 7,668,730 (the "'730 patent"). For the reasons discussed below, the Petitioners fail to meet the threshold requirement to show that the '730 patent is a covered business method patent under the statute and subject to CBM review. The Patent Trial and Appeal Board (the "Board"), therefore, should not institute review of the '730 patent. Petitioners also fail to show that the Advisory Committee Art ("ACA") materials constitute prior art to the '730 patent. Accordingly, even if the Board does not deny the Petition in its entirety, it should not institute Petitioners' second (§ 102(b)) and third (§ 103(a)) grounds for unpatentability.

The claims of the '730 patent cover methods of preventing the abuse, misuse, and diversion of potentially dangerous prescription drugs, particularly drugs containing gamma-hydroxybutyrate ("GHB"), a substance notorious for its illicit use in drug-facilitated sexual assaults. The claims specifically cover the methods ultimately approved by the Food and Drug Administration ("FDA") to ensure the safe administration of Jazz's FDA-approved form of sodium GHB—Xyrem®—to treat patients while preventing the abuse, misuse, and diversion



known to have occurred with illicit forms of this drug. Xyrem is the *only* approved treatment for cataplexy, a debilitating symptom of narcolepsy, and excessive daytime sleepiness in patients with narcolepsy. The technological solution to the problem of how to get Xyrem to patients who need it, while mitigating the risk of abuse, misuse or diversion of this drug, was critical to Xyrem's approval by the FDA. The solution resulted in the claimed methods which utilize an exclusive computer database, which has numerous safety checks and/or controls, including restriction of availability, extensive determination of patient and physician identity, and identification of behavioral patterns that suggest illicit drug use.

By statute, a patent is subject to CBM review only if the patent "claims a method or corresponding apparatus for performing data processing or other operations used in the practice, administration, or management of a *financial product or service*. . . . " AIA § 18(d)(1); 37 C.F.R. 42.301(a) (emphasis added). Petitioners cannot meet their burden to establish that the '730 patent covers "data processing or other operations used in the practice, administration, or management of a financial product or service" because the '730 patent has nothing to do with a financial product or service. Here, the '730 patent's claims do not cover a financial product or service, or any activities incidental to a financial product or service. As a result of Petitioners' improper attempt to expand the scope of CBM



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