

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TRULIA, INC.
Petitioner

v.

ZILLOW, INC.
Patent Owner

Case CBM2014-00115
Patent 7,970,674

**PATENT OWNER ZILLOW, INC.'S
MANDATORY NOTICES**

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8, Patent Owner, Zillow, Inc., submits the following Mandatory Notices in response to the Petition for Covered Business Method Patent Review of U.S. Patent No. 7,970,674 ("the '674 Patent").

1. Real Party-In-Interest

In accordance with 37 C.F.R. § 42.8(b)(1), Patent Owner identifies the real party-in interest as Zillow, Inc.

2. Related Matters

In accordance with 37 C.F.R. § 42.8(b)(2), Patent Owner identifies the following related matters:

a. *Zillow, Inc. v. Trulia, Inc.*, Civil Action No. 2:12-cv-01549-JLR, U.S. District Court for the Western District of Washington;

b. *MicroStrategy, Inc. vs. Zillow, Inc.*, IPR2013-00034, *Inter Partes* Review of United States Patent No. 7,970,674, Patent Trial and Appeal Board;

c. *Trulia, Inc. vs. Zillow, Inc.*, CBM2013-00056, Covered Business

Method Review of United States Patent No. 7,970,674, Patent Trial and Appeal Board;

- d. U.S. Patent Application No. 13/943,604 by Ma et al.;
- e. U.S. Patent Application No. 14/191,388 by Ma et al.; and
- f. U.S. Patent No. 8,515,839 to Ma et al.

In addition, the following pending application is directed to subject matter related to the subject matter of the '674 patent:

- a. U.S. Patent Application No. 11/524,047 by Andersen et al.

3. Lead and Back-Up Counsel

In accordance with 37 C.F.R. § 42.8(b)(3), Patent Owner identifies Steven D. Lawrenz as lead counsel and Ryan J. McBrayer as back-up counsel:

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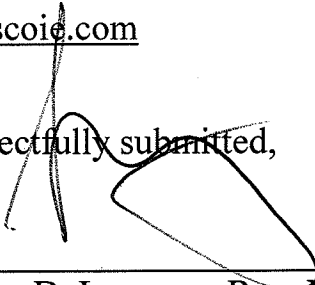
4. Service Information

In accordance with 37 C.F.R. § 42.8(b)(4), Patent Owner identifies the following service information:

Patent Docketing
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Respectfully submitted,

Date: April 17, 2014 By:



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CERTIFICATE OF SERVICE

I hereby certify that on this 17th day of April, 2014, a true and correct copy of the foregoing ZILLOW INC.'S MANDATORY NOTICES were served via overnight courier upon the following counsel of record for Petitioner TRULIA, INC.:

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