

Paper No. _____

Filed on behalf of: Trulia, Inc.

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TRULIA, INC.
Petitioner

v.

ZILLOW, INC.
Patent Owner

Patent 7,970,674

PETITIONER TRULIA, INC.'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Trulia, Inc. hereby appoints the practitioners associated with Wilson Sonsini Goodrich & Rosati, Customer Number 23-2415, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the covered business method patent review of U.S. Patent No. 7,970,674:

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By: 
 For Petitioner Trulia, Inc.

Name: Scott Darling
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 and Corporate Secretary

Date: September 10, 2013