UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD APPLE, INC. Petitioner V. **SMARTFLASH LLC** Patent Owner Case CBM2014-00112¹ Patent 7,942,317

PATENT OWNER'S RESPONSE TO PETITION

¹ Case CBM2014-00113 has been consolidated with the instant proceeding.



TABLE OF CONTENTS

I.	INTRODUCTION			1
II.	STATEMENT OF MATERIAL FACTS			3
III.	THE 00112 AND 00113 WECHSELBERGER DECLARATIONS SHOULD BE GIVEN LITTLE OR NO WEIGHT			
V.	CLAIM CONSTRUCTION			
VI.	OBVIOUSNESS GROUNDS AGAINST THE CHALLENGED CLAIMS OF THE '317 PATENT			
	A.	Obviousness in Light of Stefik '235 and Stefik '980		10
		1.	Claims 1, 6, 7, and 16	10
		2.	Claims 8, 12 and 18	14
	B.	Obviousness in Light of Ginter		15
		1.	Claims 1, 6, 7, 8, 12, 13, 16, and 18	15
		2.	Payment Data	16
VII.	CONCLUSION			



I. INTRODUCTION

The present proceeding is a consolidated proceeding for Cases CBM2014-00112 and CBM2014-00113. The Petition in CBM2014-00112 (hereinafter "the 00112 Petition") raised three Grounds for Unpatentability of claims 1, 6-8, 12-14, 16 and 18. Decision at 3. The first ground was unpatentability under 35 U.S.C. § 102 over U.S. Patent No. 5,530,235 ("Stefik '235") and U.S. Patent No. 5,629,980 ("Stefik '980"). The second ground was unpatentability under 35 U.S.C. § 103 over Stefik '235 and Stefik '980. The third ground was unpatentability under 35 U.S.C. § 103 over Stefik '235, Stefik '980 and EP0809221A2 ("Poggio"). The PTAB denied the first ground, granted the second ground (except for claim 14) and denied on the third ground. Decision at 22.

The Petition in CBM2014-00113 (hereinafter "the 00113 Petition") similarly raised three Grounds for Unpatentability. Decision at 3. The first ground was unpatentability of claims 1, 6-8, 12-14, 16 and 18 under 35 U.S.C. § 103 over U.S. Patent No. 5,915,019 ("Ginter"). The second ground was unpatentability of claims 1, 6-8, 12-14, 16 and 18 under 35 U.S.C. § 103 over Ginter and Poggio. The third ground was unpatentability of claims 12-14 under 35 U.S.C. § 103 over Ginter, Stefik '235, and Stefik '980. The PTAB granted the first ground (except for claim 14) and denied on the second and third grounds. Decision at 22.



In support of this Patent Owner's Response, reference will be made to concurrently filed Exhibit 2031, Declaration of Jonathan Katz, Ph.D. (hereinafter "the Katz Declaration"), Exhibit 1021. Reference will also be made herein to (1) DECLARATION OF ANTHONY J. WECHSELBERGER IN SUPPORT OF APPLE INC.'S PETITION FOR COVERED BUSINESS METHOD PATENT REVIEW OF UNITED STATES PATENT NO. 7,942,317 PURSUANT TO 35 U.S.C. § 321, 37 C.F.R. § 42.304, filed in CBM2014-00112 (hereinafter "the 00112 Wechselberger Declaration"), and (2) Exhibit 1121, DECLARATION OF ANTHONY J. WECHSELBERGER IN SUPPORT OF APPLE INC.'S PETITION FOR COVERED BUSINESS METHOD PATENT REVIEW OF UNITED STATES PATENT NO. 7,942,317 PURSUANT TO 35 U.S.C. § 321, 37 C.F.R. § 42.304, filed in CBM2014-00113 (hereinafter "the 00113 Wechselberger Declaration").

Reference will also be made herein to Exhibit 2025 which is a concatenation of Mr. Wechselberger's Deposition transcript beginning on December 10, 2014 and continuing to December 11, 2014. Pages 1-236 of Exhibit 2025 are for December 10, 2014, the first day of his two-day deposition for the combined proceedings of CBM2014-00102, -00106, -00108 and -00112. Pages 239-403 of Exhibit 2025 are for December 11, 2014. On December 11, 2014, a conference call was held with the PTAB to resolve an issue relating to testimony sought by



Patent Owner's counsel, and pages 339-356 are a transcription of the conference call. Because of the possibility of needing to redact a portion of the transcript in light of the conference call, transcript pages 358-378 are found on pages 364-384 of Exhibit 2025, starting with their own caption pages. However, ultimately, Petitioner did not request that any part of the transcript be redacted. See Paper 19, page 2, footnote 2. The remaining portion of Mr. Wechselberger's transcript is pages 379-396 found on pages 386-403 of Exhibit 2025. For consistency, all references to Exhibit 2025 are made with respect to the page numbers at the bottom of the exhibit which are Preceded by the word "Page," not the transcript page numbers in the upper-right corner of the page. References herein may be made in the form of (1) "nnn:xx-yy" which is intended to mean page "nnn", lines "xx" to "yy" or (2) "mmm:xx - nnn:yy" which is intended to mean page "mmm", line "xx" to page "nnn", line "yy".

II. STATEMENT OF MATERIAL FACTS

1. The 00112 Wechselberger Declaration does not state that Mr. Wechselberger's opinions presented therein were based on a "preponderance of the evidence" standard.



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

