

# In-App Purchase Programming Guide



Developer

# Contents

## **Introduction** 5

### At a Glance 5

Understand Products and Design Your App 5

All Apps Implement Core Behavior 6

Some Apps Implement Additional Behavior 6

Apps and Products are Submitted for Review 6

See Also 6

## **Designing Your App's Store** 7

Understanding What You Can Sell Using In-App Purchase 7

Creating Products in iTunes Connect 8

Types of Product 8

Differences Between Product Types 9

## **Displaying Your App's Store UI** 11

Getting a List of Product IDs 11

Embedding Product IDs in the App Bundle 12

Fetching Product IDs from Your Server 12

Retrieving Product Information 14

Present Your Store UI 15

## **Requesting Payment** 17

Creating a Payment Request 17

Submitting a Payment Request 18

Suggested Testing Steps 18

Sign In to the iTunes Store with Your Test Account 19

Verify Your Observer Code 19

Test Fetching the List of Products 19

Test a Products Request 20

Test a Payment Request 20

## **Delivering Products** 21

Waiting for the Store to Process Transactions 21

Persisting the Purchase 23

Persisting Using User Defaults or iCloud	23
Persisting Using Your Own Server	25
Making the Product Available	25
Finishing the Transaction	25
Suggested Testing Steps	26
Test a Successful Transaction	26
Verify That Transactions Are Finished	26
<b>Providing Purchased Content</b>	27
Unlocking Local Content	28
Downloading Hosted Content from Apple's Server	28
Downloading Content from Your Own Server	29
Locating and Managing Downloaded Content	29
<b>Working with Subscriptions</b>	30
Calculating a Subscription's Active Period	30
Expiration and Renewal	31
Cancellation	32
Cross-Platform Considerations	32
The Test Environment	33
<b>Preparing for App Review</b>	34
Submitting Products for Review	34
Receipts in the Test Environment	34
<b>Document Revision History</b>	36

# Figures, Tables, and Listings

## Designing Your App's Store 7

Table 1-1 Comparison of product types 9

## Displaying Your App's Store UI 11

Figure 2-1 Stages of the purchase process—displaying store UI 11

Table 2-1 Comparison of approaches for obtaining product identifiers 11

Listing 2-1 Retrieving product information 14

Listing 2-2 Formatting a product's price 16

## Requesting Payment 17

Figure 3-1 Stages of the purchase process—requesting payment 17

Listing 3-1 Creating a payment request 17

## Delivering Products 21

Figure 4-1 Stages of the purchase process—delivering products 21

Table 4-1 Transaction statuses and corresponding actions 21

Listing 4-1 Responding to transaction statuses 22

## Working with Subscriptions 30

Figure 6-1 Example subscription timeline 30

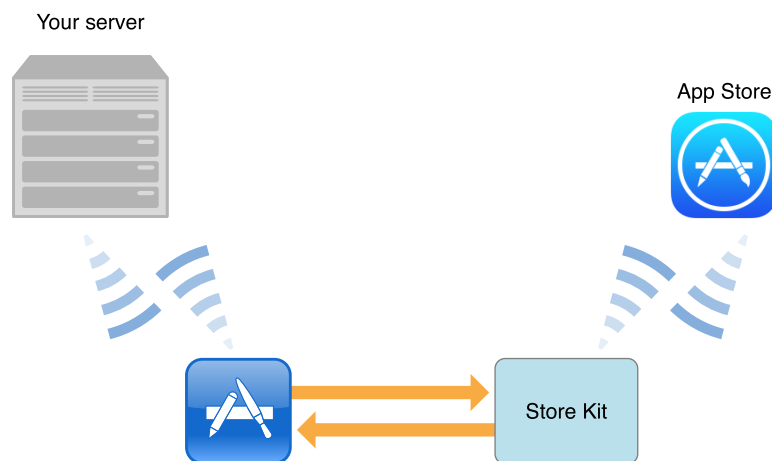
Table 6-1 Timeline of a sample subscription 30

## Preparing for App Review 34

Figure 7-1 Development, review, and production environments 34

# Introduction

In-App Purchase allows you to embed a store inside your app using the Store Kit framework. This framework connects to the App Store on your app's behalf to securely process payments from users, prompting them to authorize payment. The framework then notifies your app, which provides the purchased items to users. Use In-App Purchase to collect payment for additional features and content.



## At a Glance

For example, using In-App Purchase, you can implement the following scenarios:

- A basic version of your app with additional premium features
- A magazine app that lets users purchase and download new issues
- A game that offers new environments (levels) to explore
- An online game that allows players to purchase virtual property

## Understand Products and Design Your App

Understanding what kinds of products and behaviors are supported by In-App Purchase lets you design your app and in-app store to make the best use of this technology.

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