

# In-App Purchase Programming Guide



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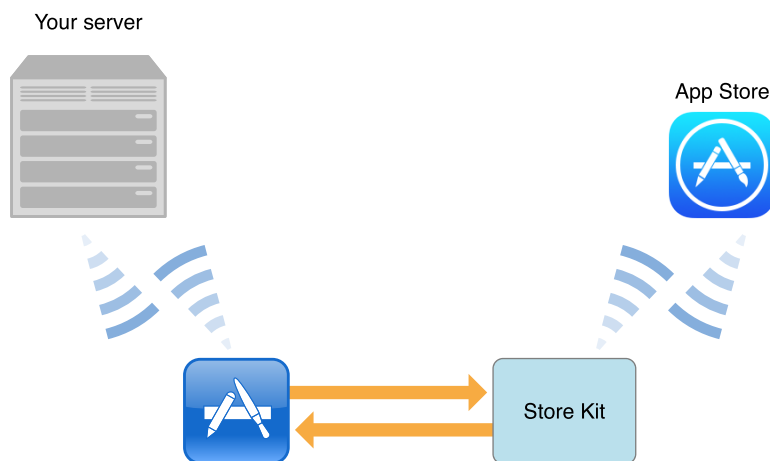
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# Introduction

In-App Purchase allows you to embed a store inside your app using the Store Kit framework. This framework connects to the App Store on your app's behalf to securely process payments from users, prompting them to authorize payment. The framework then notifies your app, which provides the purchased items to users. Use In-App Purchase to collect payment for additional features and content.



## At a Glance

For example, using In-App Purchase, you can implement the following scenarios:

- A basic version of your app with additional premium features
- A magazine app that lets users purchase and download new issues
- A game that offers new environments (levels) to explore
- An online game that allows players to purchase virtual property

## Understand Products and Design Your App

Understanding what kinds of products and behaviors are supported by In-App Purchase lets you design your app and in-app store to make the best use of this technology.

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