

[Trials@uspto.gov](mailto:Trials@uspto.gov) Paper 19 (CBM2014-00102), Paper 15 (CBM2015-00015)  
Tel: 571-272-7822 Paper 18 (CBM2014-00106), Paper 15 (CBM2015-00016)  
Paper 18 (CBM2014-00108), Paper 14 (CBM2015-00017)  
Paper 17 (CBM2014-00112), Paper 10 (CBM2015-00018)  
Entered: December 9, 2014

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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APPLE INC.,  
Petitioner,

v.

SMARTFLASH LLC,  
Patent Owner.

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Cases<sup>1</sup>

CBM2014-00102, CBM2015-00015 (Patent 8,118,221 B2)  
CBM2014-00106, CBM2015-00016 (Patent 8,033,458 B2)  
CBM2014-00108, CBM2015-00017 (Patent 8,061,598 B2)  
CBM2014-00112, CBM2015-00018 (Patent 7,942,317 B2)

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Before JENNIFER S. BISK, RAMA G. ELLURU, and  
JEREMY M. PLENZLER, *Administrative Patent Judges*.

ELLURU, *Administrative Patent Judge*.

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<sup>1</sup> This order addresses issues that are the same in all identified cases. We exercise our discretion to issue one order to be filed in each case. The parties, however, are not authorized to use this style heading in subsequent papers.

CBM2014-00102, CBM2015-00015 (Patent 8,118,221 B2)  
CBM2014-00106, CBM2015-00016 (Patent 8,033,458 B2)  
CBM2014-00108, CBM2015-00017 (Patent 8,061,598 B2)  
CBM2014-00112, CBM2015-00018 (Patent 7,942,317 B2)

ORDER

Petitioner's Motion for Admission *Pro Hac Vice* of  
Lauren N. Robinson  
*37 C.F.R. § 42.10*

It is

ORDERED that Petitioner's unopposed motion for *pro hac vice* admission of Ms. Robinson is *granted*; Ms. Robinson is authorized to represent Petitioner only as back-up counsel in the instant proceeding;

FURTHER ORDERED that Petitioner is to continue to have a registered practitioner represent it as lead counsel for the instant proceeding;

FURTHER ORDERED that Ms. Robinson is to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

FURTHER ORDERED that Ms. Robinson is to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.*

CBM2014-00102, CBM2015-00015 (Patent 8,118,221 B2)  
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CBM2014-00108, CBM2015-00017 (Patent 8,061,598 B2)  
CBM2014-00112, CBM2015-00018 (Patent 7,942,317 B2)  
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