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IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION

SMARTFLASH LLC and)
SMARTFLASH TECHNOLOGIES) DOCKET NO. 6:13cv447
LIMITED)

-vs-

) Tyler, Texas
) 8:30 a.m.
APPLE INC.) February 19, 2015

TRANSCRIPT OF TRIAL
MORNING SESSION
BEFORE THE HONORABLE RODNEY GILSTRAP,
UNITED STATES DISTRICT JUDGE

A P P E A R A N C E S

FOR THE PLAINTIFFS:

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24 Proceedings taken by Machine Stenotype; transcript was
25 produced by a Computer.

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1 THE WITNESS: Thank you, sir.

2 THE COURT: Defendants, call your next witness.

3 MR. BATCHELDER: Apple calls Dr. Anthony
4 Wechselberger.

5 THE COURT: All right.

6 MS. FUKUDA: Your Honor, I apologize. Could we
7 have permission to release Dr. Ligler?

8 THE COURT: Is there objection from the Plaintiff?

9 MR. CALDWELL: No objection, Your Honor.

10 THE COURT: All right. You're released,
11 Dr. Ligler.

12 The new witness will come forward and be sworn by
13 the Courtroom Deputy.

14 (Witness sworn.)

15 THE COURT: Please have a seat on the witness
16 stand.

17 ANTHONY WECHSELBERGER, DEFENDANT'S WITNESS, SWORN

18 DIRECT EXAMINATION

19 BY MR. BATCHELDER:

20 Q. Good morning, sir.

21 A. Good morning.

22 Q. Would you please introduce yourself to the jury?

23 A. Good morning. My name is Anthony Wechselberger.

24 Q. And what do you do for a living, sir?

25 A. I'm a technology consultant, and I provide system and

1 engineering services to the industry, and I assist in
2 legal -- the legal community as I'm doing today.

3 Most of my work -- technical work revolves around
4 systems and equipment that distributes multimedia
5 information, and I've been doing this kind of work for about
6 35 years.

7 Q. What do you do when you're not working?

8 A. Well, I'm married. And between my wife and myself, we
9 have 6 kids and 12 grandkids; and that keeps us pretty busy.
10 We live in Southern California. We like the outdoors.
11 Nancy and I spend a lot of time in the deserts and mountains
12 out there.

13 Q. Why are you here today, sir?

14 A. I've been asked to provide opinions on the issues of
15 infringement; that is, whether or not the accused products
16 infringe the Smartflash patents.

17 I've also been asked to provide my opinions on the
18 validity of the asserted patent.

19 Q. What did you study in school?

20 A. I have a Bachelor of Science degree in electrical
21 engineering from the University of Arizona. That's 1974.
22 I have a Master's degree in electrical engineering conferred
23 by the San Diego State University, 1979.

24 I'm also a graduate of the executive program for
25 scientists and engineers. That's conferred from the

1 University of California at San Diego. That was 1984.

2 Q. And even outside of school, what work have you done
3 related to the technologies involved in this case?

4 A. For virtually all of my professional career, I've been
5 involved in communications systems. Through the decade of
6 the '80s and '90s, I was executive vice president and chief
7 technology officer at a couple of companies that produced
8 systems and equipment for television broadcasting
9 applications, cable TV, and satellite broadcasting
10 applications.

11 When I started my consulting company in 1999 and worked
12 for myself, I continued in that area and expanding into areas
13 of all kinds of multimedia distribution, including newer
14 technologies, such as those use in the Internet and wireless
15 spaces.

16 Q. All right, sir. And have you given talks and
17 presentations in this space, publications?

18 A. Yes. Many panel presentations. I've authored magazine
19 articles, approximately 30 over the years.

20 Q. Do you have any patents in this area?

21 A. Yes. I'm the named inventor on two patents, both of
22 which have to do with the control and management of
23 information and communications systems, mostly entertainment
24 types of information.

25 Q. And what types of engineering work do you do?

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