

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.

Petitioner

v.

SMARTFLASH LLC

Patent Owner

Case CBM2014-00105

Patent 7,334,720

PATENT OWNER'S MANDATORY NOTICE INFORMATION

UNDER 37 CFR 42.8

Pursuant to Rule 42.8, Patent Owner hereby submits its mandatory notice information. This information is being served within 21 days of service of the Petition.

I. NOTICE OF REAL PARTY-IN-INTEREST

The real party-in-interest is Smartflash LLC, 100 E. Ferguson, First Place, Suite 406, Tyler, Texas 75702. A Power of Attorney from the real party-in-interest has been filed herewith.

II. STATUS OF RELATED PROCEEDINGS

On information and belief, the Petitioner has filed 12 Petitions for Covered Business Method Review (CBM2014-00102 through CBM2014-00113) for patents claiming priority back to a common series of applications (U.S. Application No. 10/111,716, its PCT application and the GB priority application). In addition, the patent at-issue is involved in Case No. 6:13-cv-447, *Smartflash LLC et al. v. Apple Inc., et al.*, and Case No.6:13-cv-448, *Smartflash LLC et al. v. Samsung et al.*, both pending in the U.S. District Court for the Eastern District of Texas (E.D. Tex.).

III. Notification of Lead and Backup Counsel

Lead counsel:

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IV. SERVICE INFORMATION

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Counsel for Patent Owner agrees to service by email at the email addresses above.

V. PATENT OWNER PRELIMINARY RESPONSE

The Patent Owner reserves the right to file a preliminary response at a later time.

Dated: April 21, 2014

/ Michael R. Casey /

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that this PATENT OWNER'S MANDATORY NOTICE INFORMATION UNDER 37 CFR 42.8 and PATENT OWNER'S POWER OF ATTORNEY were served, by agreement of the parties, by emailing copies to lead counsel and back-up counsel at their email addresses of record as follows:

J. Steven Baughman Ching-Lee Fukuda
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Dated: April 21, 2014

/ Michael R. Casey /

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