

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.
Petitioner

v.

SMARTFLASH, LLC
Patent Owner

Case CBM2014-00102²
Patent 8,118,221 B2

Before JENNIFER S. BISK, RAMA G. ELLURU, NEIL T. POWELL, JEREMY M. PLENZLER, and MATTHEW R. CLEMENTS, *Administrative Patent Judges*

**DECLARATION OF LAUREN N. ROBINSON IN SUPPORT OF MOTION
FOR PRO HAC VICE ADMISSION**

I, Lauren N. Robinson, being duly sworn and upon oath, hereby attest to the following:

1. I am a member in good standing of the Bar of California.
2. I have never been suspended or disbarred from practice before any court or administrative body.
3. I have never been denied an application for admission to practice before any court or administrative body.

² Case CBM2014-00103 has been consolidated with the instant proceeding.

4. No sanction or contempt citation has ever been imposed against me by any court or administrative body.
5. I have read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials set forth in part 42 of the Code of Federal Regulations.
6. I will be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.* and disciplinary jurisdiction under 37 C.F.R. § 11.19(a).
7. In the last three (3) years, I have applied to appear *pro hac vice* before the Office in CBM2013-00020 (filed 3/24/2014 (Paper No. 55), granted 4/2/2014 (Paper No. 63)) and CBM2013-00023 (filed 3/24/2014 (Paper No. 52), granted 4/2/2014 (Paper No. 59)), also representing Apple.
8. Concurrently with the present motion, I intend to file a motion to apply to appear *pro hac vice* before the Office in CBM2014-00106, CBM2014-00108, CBM2014-00112, CBM2015-00015, CBM2015-00016, CBM2015-00017, and CBM2015-00018, also involving Apple and Smartflash.
9. I am an experienced litigation attorney having familiarity with the subject matter at issue in this proceeding. I have been practicing law since 2008 and have extensive experience litigating patent infringement cases in many different District Courts across the country, including participation in multiple trials, *Markman* hearings, and other patent-related hearings and pleadings concerning, *inter alia*,

patent validity and/or infringement. I have received professional recognition in the field of patent litigation, including as a *Northern California Super Lawyers Rising Star* (2010, 2013, 2014). I am very familiar with U.S. Patent No. 8,118,221 (“the ‘221 Patent”) and the issues involved in this case. I have represented Apple against Smartflash in the pending District Court litigation since 2013, and have been actively involved as counsel for Apple since that time. As counsel in the District Court litigation, I have, among other things, been heavily involved with forming invalidity positions against Smartflash’s ‘221 patent and related patents.

I declare under penalty of perjury that the foregoing is true and correct. Executed this 3rd day of December, 2014, in East Palo Alto, CA.

/s/ Lauren N. Robinson

Lauren N. Robinson

CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the foregoing UNOPPOSED MOTION FOR PRO HAC VICE ADMISSION OF LAUREN N. ROBINSON and DECLARATION OF LAUREN N. ROBINSON IN SUPPORT OF MOTION FOR PRO HAC VICE ADMISSION for was served on December 3, 2014, to the following Counsel for Patent Owner via e-mail, pursuant to the parties' agreement concerning service:

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/s/ Lauren N. Robinson
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