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IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION

SMARTFLASH LLC and )  
SMARTFLASH TECHNOLOGIES ) DOCKET NO. 6:13cv447  
LIMITED )

-vs-

) Tyler, Texas  
) 8:30 a.m.  
APPLE INC. ) February 19, 2015

TRANSCRIPT OF TRIAL  
MORNING SESSION  
BEFORE THE HONORABLE RODNEY GILSTRAP,  
UNITED STATES DISTRICT JUDGE

A P P E A R A N C E S

FOR THE PLAINTIFFS:

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6 MS. CHING-LEE FUKUDA  
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24 Proceedings taken by Machine Stenotype; transcript was  
25 produced by a Computer.

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1 THE WITNESS: Thank you, sir.

2 THE COURT: Defendants, call your next witness.

3 MR. BATCHELDER: Apple calls Dr. Anthony  
4 Wechselberger.

5 THE COURT: All right.

6 MS. FUKUDA: Your Honor, I apologize. Could we  
7 have permission to release Dr. Ligler?

8 THE COURT: Is there objection from the Plaintiff?

9 MR. CALDWELL: No objection, Your Honor.

10 THE COURT: All right. You're released,  
11 Dr. Ligler.

12 The new witness will come forward and be sworn by  
13 the Courtroom Deputy.

14 (Witness sworn.)

15 THE COURT: Please have a seat on the witness  
16 stand.

17 ANTHONY WECHSELBERGER, DEFENDANT'S WITNESS, SWORN

18 DIRECT EXAMINATION

19 BY MR. BATCHELDER:

20 Q. Good morning, sir.

21 A. Good morning.

22 Q. Would you please introduce yourself to the jury?

23 A. Good morning. My name is Anthony Wechselberger.

24 Q. And what do you do for a living, sir?

25 A. I'm a technology consultant, and I provide system and

1 engineering services to the industry, and I assist in  
2 legal -- the legal community as I'm doing today.

3 Most of my work -- technical work revolves around  
4 systems and equipment that distributes multimedia  
5 information, and I've been doing this kind of work for about  
6 35 years.

7 Q. What do you do when you're not working?

8 A. Well, I'm married. And between my wife and myself, we  
9 have 6 kids and 12 grandkids; and that keeps us pretty busy.  
10 We live in Southern California. We like the outdoors.  
11 Nancy and I spend a lot of time in the deserts and mountains  
12 out there.

13 Q. Why are you here today, sir?

14 A. I've been asked to provide opinions on the issues of  
15 infringement; that is, whether or not the accused products  
16 infringe the Smartflash patents.

17 I've also been asked to provide my opinions on the  
18 validity of the asserted patent.

19 Q. What did you study in school?

20 A. I have a Bachelor of Science degree in electrical  
21 engineering from the University of Arizona. That's 1974.  
22 I have a Master's degree in electrical engineering conferred  
23 by the San Diego State University, 1979.

24 I'm also a graduate of the executive program for  
25 scientists and engineers. That's conferred from the

1 University of California at San Diego. That was 1984.

2 Q. And even outside of school, what work have you done  
3 related to the technologies involved in this case?

4 A. For virtually all of my professional career, I've been  
5 involved in communications systems. Through the decade of  
6 the '80s and '90s, I was executive vice president and chief  
7 technology officer at a couple of companies that produced  
8 systems and equipment for television broadcasting  
9 applications, cable TV, and satellite broadcasting  
10 applications.

11 When I started my consulting company in 1999 and worked  
12 for myself, I continued in that area and expanding into areas  
13 of all kinds of multimedia distribution, including newer  
14 technologies, such as those use in the Internet and wireless  
15 spaces.

16 Q. All right, sir. And have you given talks and  
17 presentations in this space, publications?

18 A. Yes. Many panel presentations. I've authored magazine  
19 articles, approximately 30 over the years.

20 Q. Do you have any patents in this area?

21 A. Yes. I'm the named inventor on two patents, both of  
22 which have to do with the control and management of  
23 information and communications systems, mostly entertainment  
24 types of information.

25 Q. And what types of engineering work do you do?

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