

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.

Petitioner

v.

SMARTFLASH LLC

Patent Owner

Case CBM2014-00102

Patent 8,118,221

PATENT OWNER'S MANDATORY NOTICE INFORMATION

UNDER 37 CFR 42.8

Pursuant to Rule 42.8, Patent Owner hereby submits its mandatory notice information. This information is being served within 21 days of service of the Petition.

I. NOTICE OF REAL PARTY-IN-INTEREST

The real party-in-interest is Smartflash LLC, 100 E. Ferguson, First Place, Suite 406, Tyler, Texas 75702. A Power of Attorney from the real party-in-interest has been filed herewith.

II. STATUS OF RELATED PROCEEDINGS

On information and belief, the Petitioner has filed 12 Petitions for Covered Business Method Review (CBM2014-00102 through CBM2014-00113) for patents claiming priority back to a common series of applications (U.S. Application No. 10/111,716, its PCT application and the GB priority application). In addition, the patent at-issue is involved in Case No. 6:13-cv-447, *Smartflash LLC et al. v. Apple Inc., et al.*, and Case No.6:13-cv-448, *Smartflash LLC et al. v. Samsung et al.*, both pending in the U.S. District Court for the Eastern District of Texas (E.D. Tex.).

III. Notification of Lead and Backup Counsel

Lead counsel:

Michael R. Casey

Davidson Berquist Jackson & Gowdey, LLP

4300 Wilson Blvd, Suite 700

Arlington, VA 22203

Telephone/Fax: (703) 894-6406/(703) 894-6430

Email: mcasey@dbjg.com

Registration No. 40,294

Backup counsel:

J. Scott Davidson

Davidson Berquist Jackson & Gowdey, LLP

4300 Wilson Blvd, Suite 700

Arlington, VA 22203

Telephone/Fax: (703) 894-6401/(703) 894-6430

Email: jsd@dbjg.com

Registration No. 33,489

IV. SERVICE INFORMATION

Michael R. Casey

Davidson Berquist Jackson & Gowdey, LLP

4300 Wilson Blvd, Suite 700

Arlington, VA 22203

Telephone/Fax: (703) 894-6406/(703) 894-6430

mcasey@dbjg.com; docket@dbjg.com

V. PATENT OWNER PRELIMINARY RESPONSE

The Patent Owner reserves the right to file a preliminary response at a later time.

Dated: April 18, 2014

/ Michael R. Casey /

Michael R. Casey
Registration No. 40,294
Davidson Berquist Jackson &
Gowdey, LLP
4300 Wilson Blvd, Suite 700
Arlington, VA 22203
Telephone: (703) 894-6406
Fax: (703) 894-6430
Email: mcasey@dbjg.com

CERTIFICATE OF SERVICE

The undersigned hereby certifies that this PATENT OWNER'S MANDATORY NOTICE INFORMATION UNDER 37 CFR 42.8 and PATENT OWNER'S POWER OF ATTORNEY were served by delivering a copy to Federal Express directed to counsel for the Petitioner on April 18, 2014 for next business day delivery at the following address:

ROPES & GRAY LLP
IPRM – Floor 43, Prudential Tower
800 Boylston Street
Boston, MA 02199-3600

Courtesy copies have also been sent to lead counsel and back-up counsel at their email addresses of record as follows:

J. Steven Baughman Ching-Lee Fukuda
steven.baughman@ropesgray.com ching-lee.fukuda@ropesgray.com

Dated: April 18, 2014

/ Michael R. Casey /

Michael R. Casey
Registration No. 40,294
Davidson Berquist Jackson &
Gowdey, LLP
4300 Wilson Blvd, Suite 700
Arlington, VA 22203
Telephone: (703) 894-6406
Fax: (703) 894-6430
Email: mcasey@dbjg.com
Attorney for Patent Owner