## IN THE UNITED STATES PATENT TRIAL AND APPEAL BOARD

Inventor: Marc Vianello	) Issue Date: September 9, 2008
Case No.: Unassigned	) Filing: March 19, 2002
Patent No. 7,424,438	) Group Art Unit: 705/9
Application No. 10/101,644	) Petition Filed: February 12, 2014
For: APPARATUS AND METHODS FOR PROVIDING CAREER AND EMPLOYMENT SERVICES	<ul> <li>Filed Electronically Per 37 C.F.R.</li> <li>§ 42.6(b)(1)</li> </ul>

MAIL STOP: Patent Board
Patent Trial and Appeal Board
U.S.P.T.O.
P.O. Box 1450
Alexandria, VA 22313-1450

## POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

TheLadders.com, Inc. hereby appoints Brian M. Buroker (Reg. No. 39125) as lead counsel and Peter Weinberg (Reg. No. 40866) as back-up counsel, both of Gibson Dunn & Crutcher LLP, in the transactional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, to transact all business connected therewith.

The undersigned is authorized to sign this Power of Attorney on behalf of real party-in-interest TheLadders.com, Inc.



Dated: February 12, 2014

TheLadders.com, Inc.

By:

Tarmi Addonizio

Vice President of Legal Affairs

TheLadders.com, Inc.

137 Varick Street, 8th Floor

New York, NY 10013

## CERTIFICATE OF SERVICE

The undersigned certifies that on February 12, 2014 a complete copy of this Power of Attorney per 37 C.F.R. § 42.10(b) was served via first class mail on the official correspondence address for U.S. Patent No. 7,424,438 shown in Pair.

INTELLECTUAL PROPERTY CENTER, LLC 7101 College Boulevard SUITE 1520 OVERLAND PARK KS 66210

By: /s/ Brian M. Buroker
Brian M. Buroker (Reg. No. 39125)
GIBSON, DUNN & CRUTCHER
LLP 1050 Connecticut Avenue, N.W.
Washington, DC 20036-5306
Telephone: 202.955.8500

Facsimile: 202.467.0539 BBuroker@gibsondunn.com

