IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

v.

eBay Inc. and GSI Commerce Solutions, Inc. Petitioner Landmark Technologies LLC Patent Owner

U.S. Patent No. 5,576,951 CBM Trial No. 2013-TBD

Mail Stop PATENT BOARD Patent Trial and Appeal Board U.S. Patent and Trademark Office PO Box 1450 Alexandria, VA 22313-1450

POWER OF ATTORNEY FOR PETITIONER PURSUANT TO 37 CFR 42.10(b) FOR PETITION FOR COVERED BUSINESS METHOD

The Petitioner hereby appoints the Practitioner(s) associated with Customer Number 104233, as its attorney(s) to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected with the above-identified petition for the Covered Business Method.

The undersigned is authorized to sign this Power of Attorney on behalf of the Petitioner.

Executed on the 1st

day of November, 2013.

By: Pal At

Printed Name: Paul Cataldo

Titla. Vias Drasidant GSI Commerce Solutions Inc

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