



LANDMARK TECHNOLOGY, LLC

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May 3, 2013

Mr. John J. Donahoe
President, Director & CEO
eBay Inc.
2065 Hamilton Avenue
San Jose, California 95125

VIA U.S. MAIL

Re: LANDMARK PATENT USE AND LICENSING OPPORTUNITY

Dear Mr. John J. Donahoe:

As you may know, Landmark Technology, LLC ("Landmark") has exclusive rights to certain innovative computer, communication and network technologies relating to Internet searching, e-commerce, electronic bill pay, on-line banking services, business-to-business transactions, multimedia data processing networks and mobile technologies. Landmark's widely regarded technology covers, among other things, key transaction processes and features used in many electronic commerce systems, including structures which exchange business data amongst trading partners. Landmark's U.S. Patent No. 5,576,951C1 is currently in re-examination, Control Number 90/012/685.

However, we believe that eBay Inc.'s websites, one of which is currently found at www.eBay.com, makes use of the technology covered by our patent, including, but not limited to, Claims 1 & 10 of U.S. Patent No. 5,576,951C1, which addresses certain critical aspects of business-to-business and business-to-consumer transactions. More precisely, eBay's system indexes graphic and textual information using HyperText Markup Language/JAVA script programming along with an associated database to provide users with a computer search system for retrieving information as described in detail by the claims of U.S. Patent No. 5,576,951C1 used at www.eBay.com. Additionally, we believe that eBay's mobile commerce systems enabled by your applications, some of which can be found at <https://itunes.apple.com/us/artist/eBay-inc./id282614219> and <https://play.google.com/store/apps/developer?id=eBay+Mobile>,

also make use of the technology. We believe you will find that Landmark's patent teaches technologies which are contributing significantly to eBay's bottom line, and as such, are offering you a license to use our patented technology. For your convenience, enclosed is a draft license agreement and a copy of U.S. Patent No. 5,576,951C1.

We would like to further outline the details of this licensing opportunity and answer any questions you may have. Moreover, if you are of the opinion that you do not need a license under this patent, it would be helpful if you could give us some insight into your reasons, and we would welcome a dialogue with you on this point. I'm sure you have many questions, and as such, I would like to offer you and your team a detailed presentation showing examples of eBay's current use of Landmark's technology.

At your earliest convenience, please suggest upcoming dates and times in which we could have a brief web conference (via GoToMeeting). You can reach me directly via an email at patrick@landmarkEDI.com.

All the best,



Patrick Nunally, Ph.D.
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PN/krl
Enclosures (2)