

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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EBAY INC. AND  
GSI COMMERCE SOLUTIONS, INC.  
Petitioner

v.

LANDMARK TECHNOLOGIES LLC  
Patent Owner

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Case CBM2014-00026  
Patent 5,576,951

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**EBAY INC. AND GSI COMMERCE SOLUTIONS, INC.  
POWER OF ATTORNEY  
(COVERED BUSINESS METHOD REVIEW OF U.S. PATENT NO. 5,576,951)**

Pursuant to 37 C.F.R. §§ 42.10 (b), Petitioners, eBay Inc. organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at 2145 Hamilton Ave, San Jose CA 95125 and GSI Commerce Solutions, Inc., an eBay Enterprise Company, organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at 935 First Avenue, King of Prussia, PA 19406, hereby appoint all practitioners associated with Customer Number 34313 as its attorneys to transact all business in the United States Patent & Trademark Office associated with the covered business method review of U.S. Patent No. 5,576,951.

Lead Counsel: Don Daybell, USPTO Registration No. 50,877,  
(949) 567-6700

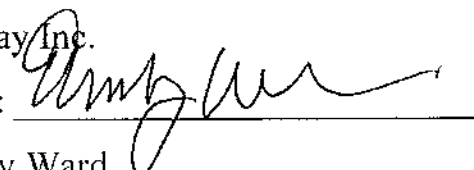
Back-Up Counsel: James Maune, USPTO Registration No. 67,187  
(949) 567-6700

Address: Customer No. 34313  
Orrick, Herrington & Sutcliffe LLP  
2050 MAIN STREET, SUITE 1100  
IRVINE, CA 92614-8255

Tel. (949) 567-6700 Fax. (949) 567-6710

Email: [ptabdocket@orrick.com](mailto:ptabdocket@orrick.com)

FOR: eBay Inc.

Signature: 

By: Emily Ward

Title: Vice President, Deputy General Counsel

Date: \_\_\_\_\_

Pursuant to 37 C.F.R. §§ 42.10 (b), Petitioners, eBay Inc. organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at 2145 Hamilton Ave, San Jose CA 95125 and GSI Commerce Solutions, Inc. an eBay Enterprise Company, organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at 935 First Avenue, King of Prussia, PA 19406, hereby appoint all practitioners associated with Customer Number 34313 as its attorneys to transact all business in the United States Patent & Trademark Office associated with the covered business method review of U.S. Patent No. 5,576,951.

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(949) 567-6700

Address: Customer No. 34313

Orrick, Herrington & Sutcliffe LLP

2050 MAIN STREET, SUITE 1100

IRVINE, CA 92614-8255

Tel. (949) 567-6700 Fax. (949) 567-6710

Email: [ptabdocket@orrick.com](mailto:ptabdocket@orrick.com)

FOR: GSI Commerce Solutions, Inc.

Signature: 

By: Paul Cataldo

Title: Vice President, GSI Commerce  
Solutions, Inc.

Date: 3/31/2014

Respectfully submitted,

ORRICK, HERRINGTON & SUTCLIFFE LLP

Dated: April 11, 2014

By: /s/ Don Daybell

Don Daybell

Reg. No. 50,877

Attorney for Petitioner eBay Inc. and  
GSI Commerce Solutions, Inc.

**CERTIFICATION OF SERVICE (37 C.F.R. § 42.6(e))**

The undersigned hereby certifies that the above-captioned EBAY INC. and GSI COMMERCE SOLUTIONS, INC.'S Power of Attorney (Covered Business Method Review of U.S. Patent No. 5,576,951), was served in its entirety on **April 11, 2014**, upon the following parties via email:

**Robert Greene Sterne**

[rsterne@skgf.com](mailto:rsterne@skgf.com)

**Donald J. Featherstone**

[donf-PTAB@skgf.com](mailto:donf-PTAB@skgf.com)

**Jason D. Eisenberg**

[jasone-PTAB@skgf.com](mailto:jasone-PTAB@skgf.com)

**Byron L. Pickard**

[bpickard-PTAB@skgf.com](mailto:bpickard-PTAB@skgf.com)

**Richard M. Bemben**

[rbemben-PTAB@skgf.com](mailto:rbemben-PTAB@skgf.com)

**Sterne, Kessler, Goldstein & Fox P.L.L.C.**

1100 New York Avenue, N.W.

Washington, D.C. 20005-3934

**Attorneys for Patent Owner**

By:                     /Veronica Hayashi/                      
Veronica Hayashi