## UNITED STATES PATENT AND TRADEMARK OFFICE

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## BEFORE THE PATENT TRIAL AND APPEAL BOARD

EBAY INC. AND
GSI COMMERCE SOLUTIONS, INC.
Petitioner

V.

LANDMARK TECHNOLOGIES LLC
Patent Owner

Case CBM2014-00026

Patent 5,576,951

EBAY INC. AND GSI COMMERCE SOLUTIONS, INC.

POWER OF ATTORNEY

(COVERED BUSINESS METHOD REVIEW OF U.S. PATENT NO. 5,576,951)



Pursuant to 37 C.F.R. §§ 42.10 (b), Petitioners, eBay Inc. organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at 2145 Hamilton Ave, San Jose CA 95125 and GSI Commerce Solutions, Inc., an eBay Enterprise Company, organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at 935 First Avenue, King of Prussia, PA 19406, hereby appoint all practitioners associated with Customer Number 34313 as its attorneys to transact all business in the United States Patent & Trademark Office associated with the covered business method review of U.S. Patent No. 5,576,951.

Lead Counsel: Don Daybell, USPTO Registration No. 50,877,

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FOR: eBay Inc.
Signature:

By: Emily Ward

Title: Vice President, Deputy General Counsel

Date:



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FOR: GSI Commerce Solutions, Inc.

Signature:

By: Paul Cataldo

Title: Vice President, GSI Commerce

Solutions, Inc.

Date:  $3/3/\sqrt{20/4}$ 



## Respectfully submitted,

ORRICK, HERRINGTON & SUTCLIFFE LLP

Dated: April 11, 2014 By: /s/ Don Daybell

Don Daybell Reg. No. 50,877

Attorney for Petitioner eBay Inc. and

GSI Commerce Solutions, Inc.



## **CERTIFICATION OF SERVICE (37 C.F.R. § 42.6(e))**

The undersigned hereby certifies that the above-captioned EBAY INC. and GSI COMMERCE SOLUTIONS, INC.'S Power of Attorney (Covered Business Method Review of U.S. Patent No. 5,576,951), was served in its entirety on **April 11, 2014**, upon the following parties via email:

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