

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

APPLE, INC., ET AL.  
Petitioner

v.

AMERANTH, INC.  
Patent Owner

---

Case CBM2014-00013  
Patent 6,982,733 B1

---

Before JAMESON LEE, RICHARD E. RICE, and STACEY G. WHITE,  
*Administrative Patent Judges.*

**PETITIONER'S FILING OF DEMONSTRATIVE EXHIBITS IN  
ACCORDANCE WITH 37 C.F.R. § 42.70(b)**

Petitioner hereby respectfully submits its demonstrative exhibits pursuant to 37 C.F.R. § 42.70(b) and the Order Trial Hearing dated October 6, 2014 (Paper 32).

Dated: October 21, 2014

Respectfully submitted,

/s/ Richard S. Zembek

Richard S. Zembek

Reg. No. 43,306

FULBRIGHT & JAWORSKI L.L.P.

1301 McKinney, Suite 5100

Houston, Texas 77010

Tel: 713-651-5151

Fax: 713-651-5246

[richard.zembek@nortonrosefulbright.com](mailto:richard.zembek@nortonrosefulbright.com)

Gilbert A. Greene

Reg. No. 48,366

FULBRIGHT & JAWORSKI LLP

98 San Jacinto Boulevard, Suite 1100

Austin, TX 78701

Tel: 512.474.5201

Fax: 512.536.4598

[bert.greene@nortonrosefulbright.com](mailto:bert.greene@nortonrosefulbright.com)

Attorneys for Petitioner

CBM2014-00013	Apple, Inc., et al. v. Ameranth, Inc.	U.S. Pat. No. 6,982,733
CBM2014-00015	Agilysys, Inc., et al. v. Ameranth, Inc.	U.S. Pat. No. 6,384,850
CBM2014-00016	Agilysys, Inc., et al. v. Ameranth, Inc.	U.S. Pat. No. 6,871,325

# Petitioner's Demonstratives

Consolidated Oral Argument  
October 24, 2014

# Procedural History

- '733 Patent (CBM2014-00013)
  - Petition challenged claims 1-16 under 35 U.S.C. §§ 101 and 112.
  - Trial instituted on claims 1-16 under § 101.
- '850 Patent (CBM2014-00015)
  - Petition challenged claims 1-16 under 35 U.S.C. §§ 101 and 112.
  - Trial instituted on claims 1-11 (“generating menus”) under § 101.
  - Trial not instituted on claims 12-16 (“application and data synchronization”).
- '325 Patent (CBM2014-00016)
  - Petition challenged claims 1-15 under 35 U.S.C. §§ 101 and 112.
  - Trial instituted on claims 1-10 (“generating menus”) under § 101.
  - Trial not instituted on claims 11-15 (“application and data synchronization”).

CBM2014-00013, Paper 23 at 2-3

CBM2014-00015, Paper 20 at 2-3, 22, 24

CBM2014-00016, Paper 19 at 2-3, 22-23, 25

# Claim 1 of '733 Patent

An information management and synchronous communications system for generating and transmitting menus comprising:

- a. a **central processing unit**,
- b. a **data storage device** connected to said central processing unit,
- c. an **operating system** including a graphical user interface,
- d. a **first menu** consisting of menu categories, said menu categories consisting of menu items, said first menu stored on said data storage device and displayable in a window of said graphical user interface in a hierarchical tree format,
- e. a **modifier menu** stored on said data storage device and displayable in a window of said graphical user interface,
- f. a **sub-modifier menu** stored on said data storage device and displayable in a window of said graphical user interface, and
- g. **application software** for generating a second menu from said first menu and transmitting said second menu to a wireless handheld computing device or Web page, wherein the application software facilitates the generation of the second menu by allowing selection of categories and items from the first menu, addition of menu categories to the second menu, addition of menu items to the second menu and assignment of parameters to items in the second menu using the graphical user interface of said operating system, said parameters being selected from the modifier and sub-modifier menus, wherein said second menu is manually modified after generation.

# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

## API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

## LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

## FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

## E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.