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Apple, Inc.	1
Domino's Pizza, Inc. Domino's Pizza LLC	2
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Post-Grant Review of:  
U.S. Patent No. 6,982,733

Issued: January 3, 2006

Named Inventors: McNally, et al.

Filed: November 1, 2001

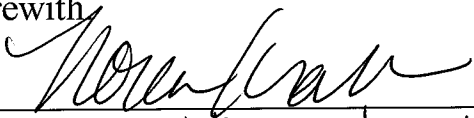
Title: Information Management and  
Synchronous Communications  
System with Menu Generation, and  
Handwriting and Voice  
Modification of Orders

Case: CBM2014-00013  
Petition Filed: October 15, 2013

Filed Electronically  
Per 37 CFR 42.6 (b)(1)

**POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)**

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski L.L.P., to represent real party-in-interest Apple Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith

  
\_\_\_\_\_  
Printed Name: Noreen Krall  
Title: Vice President  
**APPLE INC.**

March 26, 2014  
Date

Named Inventors: McNally, et al.

Filed: November 1, 2001

Title: Information Management and  
Synchronous Communications  
System with Menu Generation, and  
Handwriting and Voice  
Modification of Orders

**Mail Stop PATENT BOARD**

Patent Trial and Appeal Board

United States Patent and Trademark Office

P.O. Box 1450

Alexandria, VA 22313-1450

**POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)**

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real parties-in-interest Domino's Pizza, Inc. and Domino's Pizza, LLC in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.



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I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Fandango, LLC in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

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