

**American Express Company et al.**

**v.**

**Metasearch Systems, LLC**

**Case No. CBM2014-00001**

**U.S. Patent No. 8,326,924**

**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

**Trial Hearing**

**Petitioner's Demonstrative Exhibits**

# CHALLENGED CLAIMS

## Claim 2: Requires Metasearch ...

2. A process for metasearching on the Internet, wherein the steps of the process are performed by a metasearch engine executing on a hardware device, the process comprising the steps of:

- (a) receiving a Hypertext Transfer Protocol request from a client device for the metasearch engine to send at least one search query to a plurality of unique hosts that provide access to information to be searched, wherein the Hypertext Transfer Protocol request from the client device is associated with at least one travel related item that may be ordered from a plurality of travel related items that may be ordered;
- (b) sending the at least one search query to the plurality of unique hosts in response to the Hypertext Transfer Protocol request received from the client device;
- (c) receiving search results from the plurality of unique hosts in response to the at least one search query sent to the plurality of unique hosts;
- (d) incorporating the received search results into a results list and incorporating the results list into a response;

...

## Claim 2: + Return Ad ...

(e) causing at least one advertisement associated with at least one item that may be ordered to be displayed in response;

## Claim 2: + Process Order

- (g) receiving another Hypertext Transfer Protocol from the client device for placing an order for the one item;
- (h) processing the order.

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