

PETITION FOR POST-GRANT REVIEW OF  
U.S. PATENT NO. 8,326,924

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Covered Business Method Post-Grant Review of:

U.S. Patent No: 8,326,924

Issued: December 4, 2012

Applicant: Harvey Lunenfeld

Filed: August 1, 2012

Title: METASEARCH ENGINE FOR ORDERING AT LEAST ONE ITEM RETURNED IN SEARCH RESULTS USING AT LEAST ONE QUERY ON MULTIPLE UNIQUE HOSTS AND FOR DISPLAYING ASSOCIATED ADVERTISING

U.S. Class:

Group Art Unit:

Conf. No.:

Petition filed: Oct. 1, 2013

FILED ELECTRONICALLY PER  
37 C.F.R. § 42.6(B)(1)

**POWER OF ATTORNEY PER 37 C.F.R. § 42.10(b)  
FOR PETITION FOR POST-GRANT REVIEW OF A  
COVERED BUSINESS METHOD UNDER 35 U.S.C. § 321 AND AIA, § 18**

MAIL STOP *PATENT BOARD*  
PATENT TRIAL AND APPEAL BOARD  
U.S. Patent and Trademark Office  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450

PETITION FOR POST-GRANT REVIEW OF  
U.S. PATENT NO. 8,326,924

Commissioner:

Petitioner American Express Company hereby appoints:

Name	Reg. No.
John D. Vandenberg	31,312
Kristen L. Reichenbach, Ph.D.	61,162

as attorneys to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with the Post-Grant Review of claims 1-12 of U.S. Patent No. 8,326,924.

The undersigned is authorized to sign this Power of Attorney on behalf of petitioner, American Express Company.

Date: 09/26/2013

AMERICAN EXPRESS COMPANY

By: *Maxine Y. Graham*  
Maxine Y. Graham  
Vice President & Chief IP Counsel

PETITION FOR POST-GRANT REVIEW OF  
U.S. PATENT NO. 8,326,924

**CERTIFICATE OF SERVICE**

The undersigned certifies that on October 1, 2013 a complete copy of this Power of Attorney per 37 C.F.R. § 42.10(B) for Petition for Post-Grant Review of a Covered Business Method Under 35 U.S.C. § 321 and AIA, § 18, was served via first class mail on the official correspondence address for the '924 Patent shown in Pair.

**HARVEY LUNENFELD  
8 PATRICIAN DRIVE  
E. NORTHPORT NY 11731**

Respectfully submitted,

KLARQUIST SPARKMAN, LLP

One World Trade Center,  
Suite 1600  
121 S.W. Salmon Street  
Portland, Oregon 97204  
Telephone: (503) 595-5300  
Facsimile: (503) 595-5301

By: /John D. Vandenberg/  
John D. Vandenberg  
Registration No. 31,312