

Paper No. \_\_\_\_\_

Filed on behalf of: Trulia, Inc.

By: Michael T. Rosato  
Jennifer J. Schmidt  
WILSON SONSINI GOODRICH & ROSATI  
701 Fifth Avenue  
Suite 5100  
Seattle, WA 98104-7036  
Tel.: 206-883-2529  
Fax: 206-883-2699  
Email: [mrosato@wsgr.com](mailto:mrosato@wsgr.com)  
Email: [jschmidt@wsgr.com](mailto:jschmidt@wsgr.com)

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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TRULIA, INC.  
Petitioner

v.

ZILLOW, INC.  
Patent Owner

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Patent 7,970,674

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**PETITIONER TRULIA, INC.'S POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Trulia, Inc. hereby appoints the practitioners associated with Wilson Sonsini Goodrich & Rosati, Customer Number 23-2415, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the covered business method patent review of U.S. Patent No. 7,970,674:

Lead Counsel	Back-Up Counsel
Michael T. Rosato WILSON SONSINI GOODRICH & ROSATI 701 Fifth Avenue Suite 5100 Seattle, WA 98104-7036 Tel.: 206-883-2529 Fax: 206-883-2699 Email: <a href="mailto:mrosato@wsgr.com">mrosato@wsgr.com</a>	Jennifer J. Schmidt WILSON SONSINI GOODRICH & ROSATI One Market Plaza Spear Tower, Suite 3300 San Francisco, CA 94105-1126 Tel.: 415-947-2000 Fax: 415-947-2099 Email: <a href="mailto:jschmidt@wsgr.com">jschmidt@wsgr.com</a>

By:   
For Petitioner Trulia, Inc.

Name: Scott Darling  
Title: Vice President, General Counsel,  
and Corporate Secretary

Date: September 10, 2013

**CERTIFICATE OF SERVICE**

Pursuant to 37 C.F.R. §§ 42.6(e) and 42.105(a), this is to certify that I caused to be served a true and correct copy of the foregoing “Petitioner Trulia, Inc.’s Power of Attorney” by Federal Express, on this 11th day of September, 2013, on the Patent Owner, Zillow, Inc., per the correspondence below:

Brooke A. M. Taylor  
Jordon Connors  
SUSMAN GODFREY L.L.P.  
1201 Third Ave., Suite 3800  
Seattle, WA 98101  
Email: [btaylor@susmangodfrey.com](mailto:btaylor@susmangodfrey.com)  
Email: [jconnors@susmangodfrey.com](mailto:jconnors@susmangodfrey.com)  
Telephone: (206) 516-3880  
Facsimile: (206) 516-3883

Zillow, Inc.  
1301 Second Avenue, Floor 31  
Seattle, WA 98101

Respectfully submitted,

Date: September 11, 2013

By: / Michael T. Rosato /  
Michael T. Rosato  
Reg. No. 52,182