

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TRULIA, INC.
Petitioner,

v.

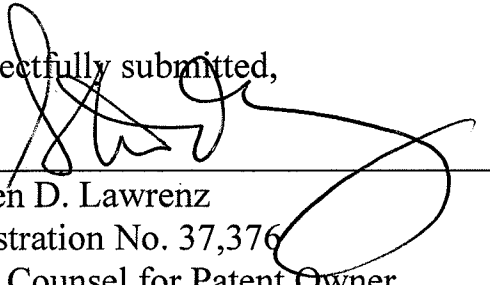
Patent of ZILLOW, INC.
Patent Owner.

Case CBM2013-00056
Patent No. 7,970,674

NOTICE OF UPDATE TO BACK-UP COUNSEL

The Patent Owner ("Zillow") respectfully requests that the Board withdraw Ryan J. McBrayer as Back-Up Counsel and recognize Mr. Ramsey M. Al-Salam as Back-Up Counsel during this proceeding. The Board previously granted Zillow's request to authorize Mr. Al-Salam's *pro hac vice* admission in this proceeding based on Zillow's showing that "Mr. Al-Salam has sufficient qualifications to represent Zillow in this proceeding" and that Zillow "has shown that it has a need for Mr. Al-Salam to be involved in this proceeding." Paper No. 17, DECISION on Patent Owner's Renewed Motion for *Pro Hac Vice* Admission of Ramsey M. Al-Salam, 37 C.F.R. § 42.10 (entered March 31, 2014).

Respectfully submitted,

By: 
Steven D. Lawrenz
Registration No. 37,376
Lead Counsel for Patent Owner

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of this Notice of Update to Back-Up Counsel was served electronically on April 10, 2014, upon the following:

Michael T. Rosato, Lead Counsel, at mrosato@wsgr.com.

Jennifer J. Schmidt, Back-Up Counsel, at jschmidt@wsgr.com.



Kathleen Retan
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