

Paper No. \_\_\_\_\_

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

CALLIDUS SOFTWARE INC.  
Petitioner

v.

VERSATA DEVELOPMENT  
GROUP, INC.  
Patent Owner

AND

VERSATA SOFTWARE, INC.  
Real Party-In-Interest

---

Case CBM2013-00054  
Patent 7,908,304

Title: METHOD AND SYSTEM FOR MANAGING  
DISTRIBUTOR INFORMATION

---

**SUPPLEMENTAL UPDATE TO PATENT OWNER'S  
MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8**

Patent Owner, Versata Development Group, Inc. (“Versata”), updates its Mandatory Notices in accordance with 37 C.F.R. § 42.8.

## **I. Related Matters**

In accordance with 37 C.F.R. 42.8(b)(2), Patent Owner identifies the following judicial or administrative proceedings:

- *Callidus Software, Inc. v. Versata Software, Inc. and Versata Development Group, Inc.*, CBM2014-00117 (PTAB)
- *Callidus Software, Inc. v. Versata Software, Inc. and Versata Development Group, Inc.*, CBM2014-00118 (PTAB)

## **II. Lead and Back-Up Counsel (37 C.F.R. §§ 42.8(b)(3), 42.10)**

In accordance with §§ 42.8(b)(3), 42.10, and as an update to previous notice identifying David W. O’Brien as backup counsel, Patent Owner now removes Alisa Lipski as back-up counsel and identifies John Russell Emerson as additional back-up counsel.

John Russell Emerson  
[russell.emerson.ipr@haynesboone.com](mailto:russell.emerson.ipr@haynesboone.com)  
HAYNES AND BOONE, LLP  
2323 Victory Avenue, Suite 700  
Dallas, TX 75219  
Telephone: (214) 651-5328  
Facsimile (214) 200-0853

Further, Patent Owner updates lead counsel's address as follows:

Kent B. Chambers

[kchambers@tcchlaw.com](mailto:kchambers@tcchlaw.com)

TERRILE, CANNATTI, CHAMBERS & HOLLAND LLP

11675 Jollyville Road, Suite 100

Austin, TX 78759

Phone: (512) 338-9100

Fax: (512) 345-7225

Each counsel has been granted power of attorney under a document already filed or of record in the subject patent. To summarize, current counsel designations are as follows:

Kent B. Chambers, Lead Counsel

Reg. No. 38,839

David W. O'Brien, Backup Counsel

Reg. No. 40,107

John Russell Emerson, Backup Counsel

Reg. No. 44,098

### III. Service Information

No changes.

Respectfully submitted,

/David W. OBrien/

David W. O'Brien

Registration No. 40,107

HAYNES AND BOONE, LLP

Dated: 16-May-14

UNITED STATES PATENT AND TRADEMARK OFFICE

---

CALLIDUS SOFTWARE INC.

Petitioner

v.

VERSATA DEVELOPMENT  
GROUP, INC.

Patent Owner

and

VERSATA SOFTWARE, INC.

Real Party-In-Interest

---

Case CBM2013-00054

Patent 7,908,304

Title: METHOD AND SYSTEM FOR MANAGING  
DISTRIBUTOR INFORMATION

---

**CERTIFICATE OF SERVICE**

The undersigned certifies, in accordance with 37 C.F.R. § 42.6(e)(4), that service was made on the Petitioner as detailed below.

*Date of service* May 16, 2014

*Manner of service* Electronic Mail (VERSATA-CBM@dicksteinshapiro.com)

*Documents served* Supplemental Update to Patent Owner's Mandatory Notices Pursuant to 37 C.F.R. § 42.8

*Persons served* Deborah E. Fishman,  
Dickstein Shapiro LLP  
1841 Page Mill Road, Suite 150  
Palo Alto, CA 94304

Respectfully submitted,

/David W. OBrien/

David W. O'Brien

Registration No. 40,107

HAYNES AND BOONE, LLP