

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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CALLIDUS SOFTWARE INC.  
Petitioner

v.

VERSATA DEVELOPMENT  
GROUP, INC.  
Patent Owner

AND

VERSATA SOFTWARE, INC.  
Real Party-In-Interest

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Case CBM2013-00053  
Patent 7,958,024

Title: METHOD AND APPARATUS FOR PROCESSING SALES  
TRANSACTION DATA

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**SUPPLEMENTAL UPDATE TO PATENT OWNER'S  
MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8**

Patent Owner, Versata Development Group, Inc. (“Versata”), updates its Mandatory Notices in accordance with 37 C.F.R. § 42.8. Only *lead and back-up counsel* and *service information* are updated. Other mandatory notices remain the same.

**1. Lead and Back-Up Counsel (37 C.F.R. §§ 42.8(b)(3), 42.10)**

In accordance with §§ 42.8(b)(3), 42.10, and as an update to previous notice identifying and designating Kent B. Chambers and Alisa Lipski as lead and backup counsel, respectively, Patent Owner also identifies David W. O’Brien as additional back-up counsel. Each counsel has been granted power of attorney under a document already filed or of record in the subject patent. To summarize, current counsel designations are as follows:

Kent B. Chambers, *Lead Counsel*  
Reg. No. 38,839

Alisa Lipski, *Backup Counsel*  
Reg. No. 55,386

David W. O’Brien, *Backup Counsel*  
Reg. No. 40,107

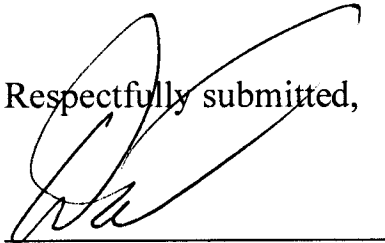
**2. Service Information (37 C.F.R. § 42.8(b)(4))**

Patent Owner updates service information as follows:

David W. O'Brien  
[david.obrien.ipr@haynesboone.com](mailto:david.obrien.ipr@haynesboone.com)  
HAYNES AND BOONE, LLP  
2323 Victory Avenue, Suite 700  
Dallas, TX 75219  
Telephone: (512) 867-8457  
Facsimile (214) 200-0853

Furthermore, Patent Owner hereby consents to electronic service at above-identified e-mail address.

Respectfully submitted,



David W. O'Brien  
Registration No. 40,107  
HAYNES AND BOONE, LLP

Dated: 17-Mar-2014

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**CERTIFICATE OF SERVICE**

The undersigned certifies, in accordance with 37 C.F.R. § 42.6(e)(4), that service was made on the Petitioner as detailed below.

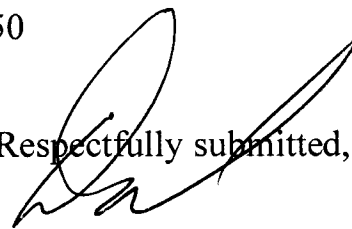
*Date of service* March 17, 2014

*Manner of service* Electronic Mail (VERSATA-CBM@dicksteinshapiro.com)

*Documents served* Supplemental Update to Patent Owner's Mandatory Notices Pursuant to 37 C.F.R. § 42.8

*Persons served* Deborah E. Fishman  
Dickstein Shapiro LLP  
1841 Page Mill Road, Suite 150  
Palo Alto, CA 94304

Respectfully submitted,



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David W. O'Brien  
Registration No. 40,107  
HAYNES AND BOONE, LLP