IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Post-Grant Review of: U.S. Patent No. 5,424,944

Petition Filed: August 2, 2013

Issued: June 13, 1995

Filed Electronically

Named Inventors: Kelly, et al.

Per 37 CFR 42.6 (b)(1)

Filed: February 2, 1994

Title: System and Methods for Controlled

Asset Disposition

Mail Stop PATENT BOARD

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450

Alexandria, VA 22313-1450

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Gilbert A. Greene (Reg. No. 48,366) as lead counsel and Sheila C. Kadura (Reg. No. 70,259) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Dell Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Lauren Hoffer	August 2, 2013
Dell Inc.	Date

DELL EXHIBIT 1004

