Filed on behalf of:

Patent Owner SightSound Technologies, LLC

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UNITED STATES PATENT AND TRADEMARK OFFICE —————— BEFORE THE PATENT TRIAL AND APPEAL BOARD —————— APPLE INC.,

Petitioner,

v.

SIGHTSOUND TECHNOLOGIES, LLC,

Patent Owner.

Case CBM2013-00023 Patent 5,966,440

PATENT OWNER'S NOTICE OF DESIGNATION OF ADDITIONAL BACK-UP COUNSEL



Pursuant to 37 C.F.R. § 42.10(a) and (b), Patent Owner SightSound Technologies, LLC ("Patent Owner") hereby designates Jennifer A. Sklenar as additional back-up counsel in the following proceeding: CBM2013-00023.

Therefore, the counsel for Patent Owner presently in this proceeding are:

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A Power of Attorney encompassing the additional back-up counsel is being filed concurrently herewith in accordance with 37 C.F.R. § 42.10(b).



Dated: April 21, 2014 Respectfully submitted,

By: /David R. Marsh/

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CERTIFICATE OF SERVICE

The undersigned certifies that copies of Patent Owner's Notice of

Designation of Additional Back-Up Counsel and Power of Attorney were served

on April 21, 2014 to the following Counsel for Petitioner via e-mail, pursuant to
the parties' agreement concerning service:

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