UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC. Petitioner

v.

SIGHTSOUND TECHNOLOGIES, LLC Patent Owner

> Case CBM2013-00023 Patent 5,966,440

Before the Honorable MICHAEL P. TIERNEY, JUSTIN T. ARBES, and GEORGIANNA W. BRADEN, *Administrative Patent Judges*.

UNOPPOSED MOTION FOR PRO HAC VICE ADMISSION OF LAUREN N. ROBINSON

Pursuant to Rule 42.10(c), and as authorized in the Board's Order on the

Conduct of the Proceeding (Paper 19), Petitioner Apple Inc. ("Apple") respectfully

requests pro hac vice admission of Lauren N. Robinson as counsel in this

proceeding.

I. Time for Filing

This Motion is timely because it is being filed no sooner than twenty one (21) days after service of the Petition in this proceeding, which occurred on May 6, 2013.

II. Statement of Facts

The following statement of facts demonstrates that there is good cause for the Board to recognize Lauren N. Robinson as counsel *pro hac vice* in this proceeding.

Ms. Robinson is an experienced litigation attorney and has an established familiarity with the subject matter at issue in this proceeding. Ms. Robinson has been practicing law since 2008 and has extensive experience litigating patent infringement cases in different District Courts across the country. Among her experience in patent litigation matters, Lauren N. Robinson has participated in multiple trials, Markman hearings, and other patent-related hearings and pleadings concerning, inter alia, patent validity and infringement issues. Ms. Robinson has also been recognized as a leading patent litigation attorney, including as a Northern California Super Lawyers Rising Star (2010, 2013).

Ms. Robinson is familiar with U.S. Patent No. 5,966,440 ("the '440 Patent") and the issues involved in this case. Ms. Robinson has been representing Apple against Patent Owner SightSound Technologies LLC ("SightSound") as counsel in pending District Court litigation—where SightSound filed its infringement action asserting the '440 Patent and the related U.S. Patent Nos. 5,191,573 and 5,675,734 against Apple—since 2012, and has been actively involved as counsel for Apple since that time. As counsel in the District Court litigation, Ms. Robinson has, among other things, been heavily involved with forming invalidity positions against SightSound's patents. Accordingly, Apple prefers that Ms. Robinson continue as counsel in this CBM proceeding as well; and, further, SightSound does not oppose Ms. Robinson's admission *pro hac vice*.

III. Declaration of Lauren N. Robinson

As directed by the Board, this Motion is also accompanied by the Declaration of Lauren N. Robinson in Support of Motion for *Pro Hac Vice* Admission attesting to the requirements laid out in the Board's Order Authorizing Motion for *Pro Hac Vice* Admission in Case IPR2013-00639 (Paper 7).

For the foregoing reasons as well as the reasons contained in the attached declaration, Apple respectfully requests admission of Lauren N. Robinson as counsel *pro hac vice*.

Respectfully submitted,

Dated: March 24, 2014

By: /J. Steven Baughman/ J. Steven Baughman, Lead Counsel Ching-Lee Fukuda ROPES & GRAY LLP

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Attorneys for Petitioner Apple Inc.

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DECLARATION OF LAUREN N. ROBINSON IN SUPPORT OF MOTION FOR PRO HAC VICE ADMISSION

I, Lauren N. Robinson, being duly sworn and upon oath, hereby attest to the

following:

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1. I am a member in good standing of the Bar of California.

2. I have never been suspended or disbarred from practice before any court or

administrative body.

3. I have never been denied an application for admission to practice before any court or administrative body.

4. No sanction or contempt citation has ever been imposed against me by any court or administrative body.

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