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(54) **SYSTEMS AND METHODS FOR
PRIORITIZING MOBILE MEDIA PLAYER
FILES**

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(58) **Field of Classification Search** 706/46
See application file for complete search history.

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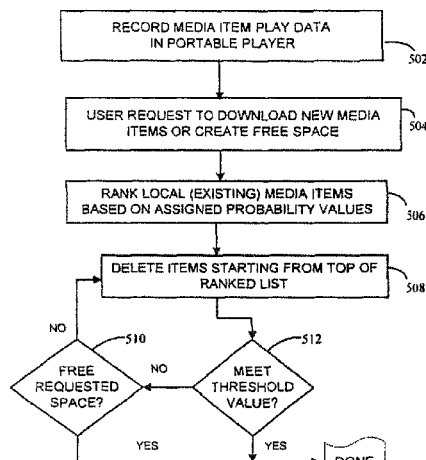
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(57) **ABSTRACT**

Disclosed are embodiments of systems and methods for pri-
oritizing mobile media player files by providing for the auto-
mated addition and/or deletion of media items for a mobile
media player. In some embodiments, a statistical method may
be provided for inferring which media items on a mobile
media player should be deleted based on, for example, user
taste data. In some embodiments, new media items may be
loaded onto a user's mobile media player by creating one or
more playlists from a playlist builder. The playlist(s) may be
created by using user taste data. Rankings may also be created
to determine an order for deletion of the media items currently
on a mobile media player and/or for addition of new media
items to the device.

20 Claims, 4 Drawing Sheets



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