

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

**APPLE INC.**

*Petitioner*

v.

**SIGHTSOUND TECHNOLOGIES, LLC**

*Patent Owner*

Case CBM2013-00023  
U.S. Patent No. 5,966,440

Before the Honorable MICHAEL P. TIERNEY, JUSTIN T. ARBES, and  
GEORGIANNA W. BRADEN,  
*Administrative Patent Judges*

**DECLARATION OF MARCO MAZZONI**

I, Marco Mazzoni, declare:

1. Prior to 2005, my legal name was Mark Gavini. I was employed by Apple Inc. ("Apple") from 1992 through 2000. In February 1999, I was the Audio Technologies Evangelist in Developer Relations. I am over the age of 18, I have personal knowledge of the facts set forth herein, and I am competent to testify regarding these facts.

2. During my employment at Apple, my responsibilities included building relationships with third party developers of audio technologies for Apple products. I was not involved with the development of iTunes or the iTunes Music Store. I had not heard of the iTunes Music Store prior to my departure from Apple.

3. I do not remember meeting with a SightSound entity in 1999, nor do I remember the name SightSound in general. I do not remember having received any materials from SightSound. I also do not recall ever communicating about SightSound or anything related to SightSound to anyone at Apple, including anyone who was involved with the development of iTunes or the iTunes Music Store.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Dated: March 10, 2014



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Marco Mazzoni