

Give the gift of iTunes.

When you give iTunes Gift Cards and iTunes Gifts, the lucky recipients can choose whatever they want on the iTunes Store, App Store, iBooks Store, and Mac App Store.



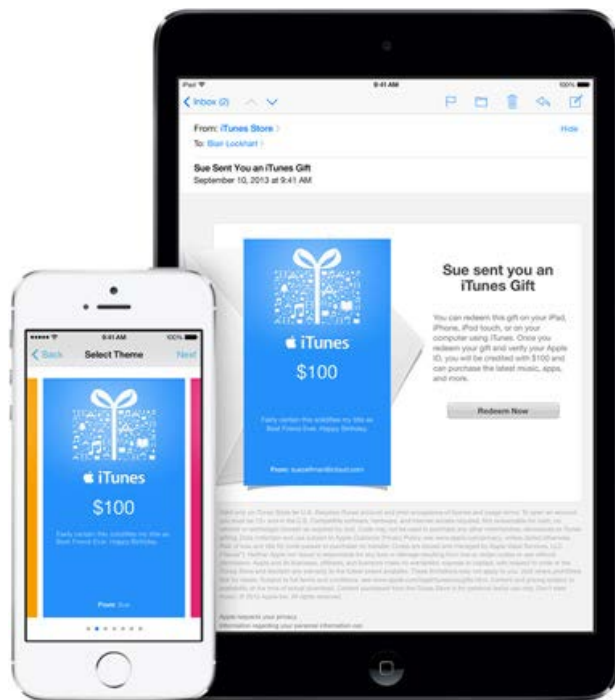
iTunes Gift Cards

iTunes Gift Cards are easy to give, and you can buy them from Apple and thousands of other retailers in a range of denominations. And every card works in the iTunes Store, App Store, iBooks Store, and Mac App Store — so your recipients can get exactly what they want.

- [Buy from the Apple Online Store](#)
- [Find an Apple Retail Store](#)
- [Learn about corporate purchasing](#)

How to Redeem iTunes Gift Cards
From your computer, iPad, iPhone, or iPod touch, just follow the simple redemption instructions on the back of the card. You can even redeem by taking a photo of the PIN code using the camera on your Mac or iOS device.¹
[Redeem a gift card now](#)

iTunes Gifts via email



Because you can buy them on the iTunes Store from your iOS device or computer.² And in any whole-dollar amount between \$10 and \$100. Choose a theme and add a personal message. Then have your gifts emailed on the spot, or pick a time for them to be delivered. Your recipients can redeem the gifts for exactly what they want — songs, movies, TV shows, apps, games, books, and more.

[Buy an iTunes Gift](#)
[Redeem an iTunes Gift now](#)

Give music, apps, and more.

Send your nephew the latest combat adventure game. Or your best friend that album you have on repeat. Just find the music, movies, TV shows, apps, books, or games you want to give on the iTunes Store, iBooks Store, or App Store. From your computer, click the arrow next to the price and choose “Gift This.” Or from your iOS device, tap the share button at the top of the screen.² We’ll send an email letting your recipient know about it. With one click, your gift will start downloading right away.



Set up an iTunes allowance.

Give your kids a legal way to download their favorite songs using a monthly allowance. Allowance accounts give your kids a set amount of store credit to spend every month on the iTunes Store, App Store, iBooks Store, and Mac App Store. That way they can access the stores without a credit card, and you can set a limit on how much they spend.

[Set up an allowance](#)

1. iOS 7 required.
2. iOS 6 required.

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